

Home Audio and Cinema in Sweden

Market Direction | 2022-08-08 | 20 pages | Euromonitor

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Report description:

Volume sales of home audio and cinema are in long-term decline and they continued to shrink during 2022, with further declines expected over the forecast period. Most home audio and cinema products have long been considered redundant and only appreciated by a small group of niche consumers who are enthusiastic about high-quality sound reproduction. This trend has been exacerbated by the COVID-19 pandemic and it continued into 2022 as well, as challenging economic conditions have had a negative i...

Euromonitor International's Home Audio and Cinema in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Home Audio and Cinema in Sweden
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List Of Contents And Tables

HOME AUDIO AND CINEMA IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Gloomy economic outlook and presence of substitutes weigh heavily on demand

Smaller homes contain less space for home audio and cinema equipment

Samsung, Philips and Sony remain leaders in home audio and cinema

PROSPECTS AND OPPORTUNITIES

Economic fragility and substitution trend to continue to put the squeeze on demand

Supply chain constraints, inflation and premiumisation to accelerate unit price growth

Slimmer TVs set to provide growth opportunities for soundbars

CATEGORY DATA

Table 1 Sales of Home Audio and Cinema by Category: Volume 2017-2022

Table 2 Sales of Home Audio and Cinema by Category: Value 2017-2022

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2018-2022

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2019-2022

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2018-2022

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2022-2027

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2022-2027

Table 10 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2022-2027

CONSUMER ELECTRONICS IN SWEDEN

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

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Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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