

Home Audio and Cinema in Sweden

Market Direction | 2022-08-08 | 20 pages | Euromonitor

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Report description:

Volume sales of home audio and cinema are in long-term decline and they continued to shrink during 2022, with further declines expected over the forecast period. Most home audio and cinema products have long been considered redundant and only appreciated by a small group of niche consumers who are enthusiastic about high-quality sound reproduction. This trend has been exacerbated by the COVID-19 pandemic and it continued into 2022 as well, as challenging economic conditions have had a negative i...

Euromonitor International's Home Audio and Cinema in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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