

Home Audio and Cinema in Egypt

Market Direction | 2022-08-08 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2021, consumers continued to spend on indoor entertainment, even though theatres and other entertainment venues reopened their doors to the public. This is partially due to some consumers remaining wary of the virus and partially due to the introduction of various internet provider promotional bundles that included access to online streaming platforms (such as Netflix, OSN, and Shahid). As the internet became a necessity for most households (either for education or work), consumers attempt to...

Euromonitor International's Home Audio and Cinema in Egypt report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Audio and Cinema in Egypt
Euromonitor International
August 2022

List Of Contents And Tables

HOME AUDIO AND CINEMA IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Home cinema and speaker systems sees a volume drop after a successful 2021

Premium brands lead as affordable lesser-known brands aren't trusted to provide high enough quality for Egyptian consumers

Physical stores remain the core channel for sales of audio and cinema systems.

PROSPECTS AND OPPORTUNITIES

Home theatre and speaker systems to continue growing with consumers prioritising quality and after-sales services over price

Most product categories to remain desired by a very niche consumer base

Digital media player docks to see reduced prices as retailers strive to sell off stock

CATEGORY DATA

Table 1 Sales of Home Audio and Cinema by Category: Volume 2017-2022

Table 2 Sales of Home Audio and Cinema by Category: Value 2017-2022

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2017-2022

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2018-2022

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2019-2022

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2018-2022

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2022-2027

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2022-2027

Table 10 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2022-2027

CONSUMER ELECTRONICS IN EGYPT

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Home Audio and Cinema in Egypt

Market Direction | 2022-08-08 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|-----------------------------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-05-08"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com