

Full-Service Restaurants in Germany

Market Direction | 2022-08-08 | 32 pages | Euromonitor

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Report description:

After 2020 had been a year of immense revenue declines for almost all full-service restaurants, operators were more hopeful that there would be some improvement in 2021. However, value sales and transaction numbers experienced a further drop as the consumer foodservice industry had to address the ongoing impact of the pandemic and the government's decisions. 2021 unfortunately started the way 2020 ended, with a lockdown, and therefore, restaurants were completely dependent on orders for home del...

Euromonitor International's Full-Service Restaurants in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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