Consumer Electronics in Sweden

Market Direction | 2022-08-08 | 87 pages | Euromonitor

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Report description:

Consumer electronics in Sweden recorded negative retail volume growth and modest retail value growth in current terms in 2022 after downwards sales trend were registered in 2021. Whilst many consumers retained home-centric lifestyles in 2021 due to the lingering effects of the COVID-19 pandemic, which partially sustained demand for consumer electronics for home entertainment purposes, consumer spending declined because of supply chain issues, substitution trends and a stronger shift towards prem...

Euromonitor International's Consumer Electronics in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Consumer Electronics market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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