

Consumer Electronics in Hong Kong, China

Market Direction | 2022-08-08 | 75 pages | Euromonitor

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Report description:

Many categories of consumer electronics witnessed notable declining sales in the first half of 2022 due to the emergence of a fifth wave of the pandemic in Hong Kong. Sales of in-car navigation and activity bands experienced significant declines during this time, as these products are used outside of the home and the increased strictness of the government's social distancing measures meant that the opportunities to use these devices were limited. Some categories that saw increased growth in prev...

Euromonitor International's Consumer Electronics in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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New hardware launches and home seclusion support interest in upgrading

Cryptocurrency and new releases cause decline in GPU pricing

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