

Computers and Peripherals in South Africa

Market Direction | 2022-08-05 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

While the threat of COVID-19 has eased significantly since the initial outbreak in 2020, demand for computers and peripherals in South Africa continues to be stimulated by some of the trends that have emerged from the pandemic. This has driven healthy volume growth in the category over the past three years. For example, many white-collar workers are now working remotely on a more permanent basis, while some universities have adopted e-learning as their main method of teaching, despite slowly ret...

Euromonitor International's Computers and Peripherals in South Africa report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Computers and Peripherals in South Africa

Euromonitor International

August 2022

List Of Contents And Tables

COMPUTERS AND PERIPHERALS IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continual shift towards remote working and e-learning stimulates demand for computers and peripherals

Desktops loses further ground to portable computers, while supply chain issues push up prices

Samsung maintains lead, while local private label Proline grows from a low base

PROSPECTS AND OPPORTUNITIES

Demand to ease over forecast period as threat of pandemic wanes

Lingering pain points and further declines for desktops

E-commerce to present growth opportunities, while supply of lower-end machines to drive penetration

CATEGORY DATA

Table 1 Sales of Computers and Peripherals by Category: Volume 2017-2022

Table 2 Sales of Computers and Peripherals by Category: Value 2017-2022

Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2017-2022

Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2017-2022

Table 5 Sales of Computers by Category: Business Volume 2017-2022

Table 6 Sales of Computers by Category: Business Value MSP 2017-2022

Table 7 Sales of Computers by Category: Business Volume Growth 2017-2022

Table 8 Sales of Computers by Category: Business Value MSP Growth 2017-2022

Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2018-2022

Table 10 LBN Brand Shares of Computers and Peripherals: % Volume 2019-2022

Table 11 Distribution of Computers and Peripherals by Channel: % Volume 2017-2022

Table 12 Forecast Sales of Computers and Peripherals by Category: Volume 2022-2027

Table 13 Forecast Sales of Computers and Peripherals by Category: Value 2022-2027

Table 14 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2022-2027

Table 15 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2022-2027

Table 16 Forecast Sales of Computers by Category: Business Volume 2022-2027

Table 17 Forecast Sales of Computers by Category: Business Value MSP 2022-2027

Table 18 Forecast Sales of Computers by Category: Business Volume Growth 2022-2027

Table 19 Forecast Sales of Computers by Category: Business Value MSP Growth 2022-2027

CONSUMER ELECTRONICS IN SOUTH AFRICA

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 20 Sales of Consumer Electronics by Category: Volume 2017-2022

Table 21 Sales of Consumer Electronics by Category: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 23 Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 24 NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 26 Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 28 Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 29 ☐Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 30 ☐Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Computers and Peripherals in South Africa

Market Direction | 2022-08-05 | 23 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-08
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com