

Computers and Peripherals in Morocco

Market Direction | 2022-08-08 | 20 pages | Euromonitor

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Report description:

Morocco is expected to see marginal volume growth in computers and peripherals in 2022, with computers registering a decline in volume sales and peripherals registering an increase. In terms of computers, during the pandemic, consumers invested in computers for home office use and so will not have to update their computers for several years. With inflation beginning to creep up, due to global factors such as rising energy prices, players are offering promotions to support volume sales.

Euromonitor International's Computers and Peripherals in Morocco report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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