

## **Computers and Peripherals in Hong Kong, China**

Market Direction | 2022-08-08 | 21 pages | Euromonitor

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### **Report description:**

In a continuation of the previous year's trends, computers and peripherals is set to continue to post negative figures in 2022 due to a decline in supply relating to ongoing global logistics shortages resulting from the pandemic, which is severely limiting flights into the city. Many lower-spec PCs and laptops continue to be out of stock in local retailers due to the limited demand for these electronics as consumers are searching for higher-spec devices that they can use for both work...

Euromonitor International's Computers and Peripherals in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Computers and Peripherals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

August 2022

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