

Cigars, Cigarillos and Smoking Tobacco in New Zealand

Market Direction | 2022-08-10 | 29 pages | Euromonitor

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Report description:

With excise-driven price hikes and health concerns prompting more smokers to quit or cut down, all categories within cigars, cigarillos and smoking tobacco continued to contract in retail volume terms in 2021. The negative impact of these factors was compounded by rising inflation and increased health awareness resulting from the pandemic, hence in all cases rates of volume decline were steeper than in 2020. While it remained by far the largest category, fine cut tobacco recorded the worst perfo...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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