

Cigars, Cigarillos and Smoking Tobacco in Cameroon

Market Direction | 2022-08-08 | 21 pages | Euromonitor

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Report description:

Products in the cigars and cigarillos category only have limited availability in Cameroon, with most purchases tied to social occasions and the country's nightlife. The easing of COVID-19 related restrictions has allowed consumers to return to these habits following the closure of clubs, bars and restaurants at night during part of 2020. However, growth continued to slow down in 2021, partly as a result of the negative economic impact of the COVID-19 pandemic, which proved to be a constraining f...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Plain packaging
Advertising and sponsorship
Point-of-sale display bans
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