

Cigarettes in Cameroon

Market Direction | 2022-08-08 | 23 pages | Euromonitor

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Report description:

Shisha is providing stiff competition for the cigarettes category in Cameroon. This is particularly the case amongst younger adult smokers, who are now driving shisha sales. This demographic is switching to shisha due to the mistaken belief that it is healthier than smoking cigarettes. However, research has found that shisha smoke contains many of the same harmful components found in cigarette smoke, such as nicotine, tar, and heavy metals. There is also some prestige associated with shisha smok...

Euromonitor International's Cigarettes in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN CAMEROON

EXECUTIVE SUMMARY

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