

Cider/Perry in Lithuania

Market Direction | 2022-08-11 | 21 pages | Euromonitor

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Report description:

As with other categories of alcoholic drinks, the COVID-19 pandemic had a positive impact on cider/perry retail sales in Lithuania. Indeed, volume sales through the off-trade grew in 2021, a reversal compared with the declines earlier in the review period. Over the review period, retail sales of cider/perry had been on the decline due the sugar content in cider/perry, with Lithuanian consumers increasingly adopting a healthy lifestyle and diet.

Euromonitor International's Cider/Perry in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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