

Beer in Latvia

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Report description:

Despite the unusually warm summer in Latvia during 2021, total volume sales of beer continued to decline over the course of the year as demand remained under pressure in the off-trade. This was largely as a result of the declining cross-border trade, which involves consumers from neighbouring Estonia crossing the border into Latvia to purchase beer at lower prices. However, recent changes to the excise tax regime in Latvia have significantly reduced the differences in prices charged for their in...

Euromonitor International's Beer in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Beer in Latvia
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List Of Contents And Tables

BEER IN LATVIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand under pressure as off-trade sales decline and on-trade sales partially recover

Non alcoholic beer present strong opportunities for growth as consumer tastes change

Private label set to receive a major boost from the entry of Lidl

PROSPECTS AND OPPORTUNITIES

Demand for beer set to remain under pressure due to changing trends

Shifting tastes and preferences favourable for non alcoholic beer and craft beer

E-commerce to continue increasing in importance for the retail distribution of beer

CATEGORY BACKGROUND

Lager price band methodology

Summary 1 Lager by Price Band 2021

Summary 2 Number of Breweries 2021

CATEGORY DATA

Table 1 Sales of Beer by Category: Total Volume 2016-2021

Table 2 Sales of Beer by Category: Total Value 2016-2021

Table 3 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 4 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 5 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 6 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 7 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 8 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 9 GBO Company Shares of Beer: % Total Volume 2017-2021

Table 10 NBO Company Shares of Beer: % Total Volume 2017-2021

Table 11 LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 12 Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 13 Forecast Sales of Beer by Category: Total Value 2021-2026

Table 14 Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 15 Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

ALCOHOLIC DRINKS IN LATVIA

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs. off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

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Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 3 Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 16 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

MARKET DATA

Table 17 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 18 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 19 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 20 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 21 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 25 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 26 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 27 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 28 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 29 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 30 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 31 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 4 Research Sources

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