

## **Alcoholic Drinks in Lithuania**

Market Direction | 2022-08-11 | 59 pages | Euromonitor

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### **Report description:**

In 2021, market dynamics in alcoholic drinks normalised. Retail volume sales of alcoholic drinks recorded a moderate decline as customers gradually returned to the reopened on-trade. Whilst alcoholic drinks sales through the on-trade partially recovered in 2021, with the reopening of bars, cafes and restaurants, footfall in such establishments remained low compared to the review period because of mandatory social distancing measures in place on premises, as well as consumers generally venturing...

Euromonitor International's Alcoholic Drinks in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Alcoholic Drinks in Lithuania  
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List Of Contents And Tables

### **ALCOHOLIC DRINKS IN LITHUANIA**

#### **EXECUTIVE SUMMARY**

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

#### **MARKET BACKGROUND**

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

#### **TAXATION AND DUTY LEVIES**

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

#### **OPERATING ENVIRONMENT**

Contraband/parallel trade

Duty free

Cross-border/private imports

#### **KEY NEW PRODUCT LAUNCHES**

Outlook

#### **MARKET INDICATORS**

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

#### **MARKET DATA**

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 10 GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 11 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 12 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

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Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

WINE IN LITHUANIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Retail sales of wine remain high as COVID-19 keeps consumers at home in 2021

Overall sales to keep bubbling thanks to sparkling wines

Non-alcoholic wine gathers momentum

PROSPECTS AND OPPORTUNITIES

On-trade to continue to recover in 2022

Port set to record high growth rate in wine

Cocktail culture has premium potential

CATEGORY DATA

Table 17 Sales of Wine by Category: Total Volume 2016-2021

Table 18 Sales of Wine by Category: Total Value 2016-2021

Table 19 Sales of Wine by Category: % Total Volume Growth 2016-2021

Table 20 Sales of Wine by Category: % Total Value Growth 2016-2021

Table 21 Sales of Wine by Off-trade vs On-trade: Volume 2016-2021

Table 22 Sales of Wine by Off-trade vs On-trade: Value 2016-2021

Table 23 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 24 Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021

Table 25 Forecast Sales of Wine by Category: Total Volume 2021-2026

Table 26 □Forecast Sales of Wine by Category: Total Value 2021-2026

Table 27 □Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026

Table 28 □Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

SPIRITS IN LITHUANIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Re-opening of the on-trade benefits spirits sales

Consumers remain curious about spirits

Popularity of mixed drinks benefits bitters

PROSPECTS AND OPPORTUNITIES

Pandemic effects on sales to fade by 2023

Off-trade to decrease overall, but some categories will make gains

On-trade to provide platform for whiskies to develop further

CATEGORY DATA

Table 29 Sales of Spirits by Category: Total Volume 2016-2021

Table 30 Sales of Spirits by Category: Total Value 2016-2021

Table 31 Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 32 Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 33 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 34 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 35 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 36 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

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Table 37 GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 38 □NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 39 □LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 40 □Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 41 □Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 42 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 43 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

#### CIDER/PERRY IN LITHUANIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Off-trade sales performance is supported by slow recovery in the on-trade

Seasonal sales peak supports recovery

Potential for non-alcoholic cider/perry

##### PROSPECTS AND OPPORTUNITIES

Long road to recovery for on-trade

Health and wellbeing trend points to non-alcoholic opportunity

Rising sophistication could help cider/perry challenge wine

##### CATEGORY DATA

Table 44 Sales of Cider/Perry: Total Volume 2016-2021

Table 45 Sales of Cider/Perry: Total Value 2016-2021

Table 46 Sales of Cider/Perry: % Total Volume Growth 2016-2021

Table 47 Sales of Cider/Perry: % Total Value Growth 2016-2021

Table 48 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2016-2021

Table 49 Sales of Cider/Perry by Off-trade vs On-trade: Value 2016-2021

Table 50 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 51 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2016-2021

Table 52 GBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 53 □NBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 54 □LBN Brand Shares of Cider/Perry: % Total Volume 2018-2021

Table 55 □Forecast Sales of Cider/Perry: Total Volume 2021-2026

Table 56 □Forecast Sales of Cider/Perry: Total Value 2021-2026

Table 57 □Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026

Table 58 □Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

#### RTDS IN LITHUANIA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Health crisis sets back a slowly improving RTDs category

Low prices of RTDs appeal more amid economic uncertainty

Wine-based RTDs see the bigger sales improvement

##### PROSPECTS AND OPPORTUNITIES

Innovation key to slowing decline in RTDs

RTDs has blend trend in its favour

Wine-based RTDs poised to outperform spirit-based RTDs

##### CATEGORY DATA

Table 59 Sales of RTDs by Category: Total Volume 2016-2021

Table 60 Sales of RTDs by Category: Total Value 2016-2021

Table 61 Sales of RTDs by Category: % Total Volume Growth 2016-2021

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Table 62 Sales of RTDs by Category: % Total Value Growth 2016-2021  
 Table 63 Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021  
 Table 64 Sales of RTDs by Off-trade vs On-trade: Value 2016-2021  
 Table 65 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021  
 Table 66 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021  
 Table 67 GBO Company Shares of RTDs: % Total Volume 2017-2021  
 Table 68 □NBO Company Shares of RTDs: % Total Volume 2017-2021  
 Table 69 □LBN Brand Shares of RTDs: % Total Volume 2018-2021  
 Table 70 □Forecast Sales of RTDs by Category: Total Volume 2021-2026  
 Table 71 □Forecast Sales of RTDs by Category: Total Value 2021-2026  
 Table 72 □Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026  
 Table 73 □Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

## BEER IN LITHUANIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Reopening of foodservice establishments both limits and aids sales growth  
 Growing popularity of craft beer challenges large brewers  
 Non/low alcohol beer continues to perform well

#### PROSPECTS AND OPPORTUNITIES

Health and wellness trend to both limit and aid sales growth  
 Consumers are curious for new experiences in beer tastes  
 On-trade poised to outperform retail

#### CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2021

Summary 4 Number of Breweries 2015-2021

#### CATEGORY DATA

Table 74 Sales of Beer by Category: Total Volume 2016-2021  
 Table 75 Sales of Beer by Category: Total Value 2016-2021  
 Table 76 Sales of Beer by Category: % Total Volume Growth 2016-2021  
 Table 77 Sales of Beer by Category: % Total Value Growth 2016-2021  
 Table 78 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021  
 Table 79 Sales of Beer by Off-trade vs On-trade: Value 2016-2021  
 Table 80 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021  
 Table 81 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021  
 Table 82 GBO Company Shares of Beer: % Total Volume 2017-2021  
 Table 83 □NBO Company Shares of Beer: % Total Volume 2017-2021  
 Table 84 □LBN Brand Shares of Beer: % Total Volume 2018-2021  
 Table 85 □Forecast Sales of Beer by Category: Total Volume 2021-2026  
 Table 86 □Forecast Sales of Beer by Category: Total Value 2021-2026  
 Table 87 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026  
 Table 88 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

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