

**Alcoholic Drinks in Latvia**

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**Report description:**

Total volume sales of alcoholic drinks continued to decline in Latvia during 2021 as consumption was negatively affected by negative population growth and ongoing social control measures aimed at limiting the spread of the COVID-19 virus. These measures include restrictions on the operation of all on-trade venues and even some off-trade channels, specifically those which trade in non-essential goods. In addition, travel restrictions remained in force, while social distancing remained at the fore...

Euromonitor International's Alcoholic Drinks in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Alcoholic Drinks in Latvia

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### List Of Contents And Tables

#### ALCOHOLIC DRINKS IN LATVIA

##### EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs. off-trade split

What next for alcoholic drinks?

##### MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

##### TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

##### OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

##### KEY NEW PRODUCT LAUNCHES

Outlook

##### MARKET INDICATORS

Table 1 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

##### MARKET DATA

Table 2 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 3 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 4 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 9 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 10 GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 11 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 12 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 14 Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

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Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 16 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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## SOURCES

Summary 2 Research Sources

## BEER IN LATVIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Demand under pressure as off-trade sales decline and on-trade sales partially recover

Non alcoholic beer present strong opportunities for growth as consumer tastes change

Private label set to receive a major boost from the entry of Lidl

### PROSPECTS AND OPPORTUNITIES

Demand for beer set to remain under pressure due to changing trends

Shifting tastes and preferences favourable for non alcoholic beer and craft beer

E-commerce to continue increasing in importance for the retail distribution of beer

## CATEGORY BACKGROUND

Lager price band methodology

Summary 3 Lager by Price Band 2021

Summary 4 Number of Breweries 2021

## CATEGORY DATA

Table 17 Sales of Beer by Category: Total Volume 2016-2021

Table 18 Sales of Beer by Category: Total Value 2016-2021

Table 19 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 20 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 21 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 22 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 23 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 24 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 25 GBO Company Shares of Beer: % Total Volume 2017-2021

Table 26 □NBO Company Shares of Beer: % Total Volume 2017-2021

Table 27 □LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 28 □Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 29 □Forecast Sales of Beer by Category: Total Value 2021-2026

Table 30 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 31 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

## WINE IN LATVIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Sparkling wine is the big winner as most other categories see declining volume sales

On-trade growth rebounds somewhat during 2021 as off-trade sales decline

Lidl's entry into Latvia to boost private label and shake up the competitive environment

### PROSPECTS AND OPPORTUNITIES

Wine slated for a strong recovery, with on-trade sales set to boom

Lidl expected to become a major player in wine, to the benefit of private label

Local wines set to become more popular as imported wines continue to dominate

## CATEGORY DATA

Table 32 Sales of Wine by Category: Total Volume 2016-2021

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Table 33 Sales of Wine by Category: Total Value 2016-2021

Table 34 Sales of Wine by Category: % Total Volume Growth 2016-2021

Table 35 Sales of Wine by Category: % Total Value Growth 2016-2021

Table 36 Sales of Wine by Off-trade vs On-trade: Volume 2016-2021

Table 37 Sales of Wine by Off-trade vs On-trade: Value 2016-2021

Table 38 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 39 Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021

Table 40 Forecast Sales of Wine by Category: Total Volume 2021-2026

Table 41 □Forecast Sales of Wine by Category: Total Value 2021-2026

Table 42 □Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026

Table 43 □Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

**SPIRITS IN LATVIA**

**KEY DATA FINDINGS**

**2021 DEVELOPMENTS**

Spirits struggles to generate positive total volume growth despite partial on-trade recovery

Lidl's arrival on the scene makes spirits more available at lower prices

Volume sales of vodka decline as the impact of the COVID-19 pandemic recedes

**PROSPECTS AND OPPORTUNITIES**

E-commerce to become increasingly important in the retail distribution of spirits

Global trends are set to become increasingly influential on spirits sales in Latvia

E-commerce set to become more important as a distribution channel for spirits

**CATEGORY DATA**

Table 44 Sales of Spirits by Category: Total Volume 2016-2021

Table 45 Sales of Spirits by Category: Total Value 2016-2021

Table 46 Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 47 Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 48 Sales of Spirits by Off-trade vs On-trade: Volume 2016-2021

Table 49 Sales of Spirits by Off-trade vs On-trade: Value 2016-2021

Table 50 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 51 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 52 GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 53 □NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 54 □LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 55 □Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 56 □Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 57 □Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 58 □Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

**CIDER/PERRY IN LATVIA**

**KEY DATA FINDINGS**

**2021 DEVELOPMENTS**

Favourable weather conditions support the recovery of on-trade sales of cider/perry

Lidl's entry into cider/perry set to put pressure on unit prices

Online sales set to continue booming as demand for convenience rises

**PROSPECTS AND OPPORTUNITIES**

A positive performance ahead for cider/perry despite various challenges

Lidl's presence in Latvia set to improve the position of private label in cider/perry

Flavoured cider and non alcoholic cider set to become popular, in line with beer trends

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## CATEGORY DATA

Table 59 Sales of Cider/Perry: Total Volume 2016-2021  
Table 60 Sales of Cider/Perry: Total Value 2016-2021  
Table 61 Sales of Cider/Perry: % Total Volume Growth 2016-2021  
Table 62 Sales of Cider/Perry: % Total Value Growth 2016-2021  
Table 63 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2016-2021  
Table 64 Sales of Cider/Perry by Off-trade vs On-trade: Value 2016-2021  
Table 65 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2016-2021  
Table 66 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2016-2021  
Table 67 GBO Company Shares of Cider/Perry: % Total Volume 2017-2021  
Table 68 □NBO Company Shares of Cider/Perry: % Total Volume 2017-2021  
Table 69 □LBN Brand Shares of Cider/Perry: % Total Volume 2018-2021  
Table 70 □Forecast Sales of Cider/Perry: Total Volume 2021-2026  
Table 71 □Forecast Sales of Cider/Perry: Total Value 2021-2026  
Table 72 □Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026  
Table 73 □Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

## RTDS IN LATVIA

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Strong growth for RTDs in 2021 as the category rebounds from 2020 sales declines

The arrival of Lidl set to result in growth for private label and pressure on unit prices

Non alcoholic RTDs becomes an important new trend, in line with other categories

#### PROSPECTS AND OPPORTUNITIES

E-commerce set to become more important in the distribution of RTDs

RTDs to benefit from prevailing global trends which are increasingly relevant in Latvia

Non alcoholic RTDs to gain ground as the health and wellness trend develops

## CATEGORY DATA

Table 74 Sales of RTDs by Category: Total Volume 2016-2021  
Table 75 Sales of RTDs by Category: Total Value 2016-2021  
Table 76 Sales of RTDs by Category: % Total Volume Growth 2016-2021  
Table 77 Sales of RTDs by Category: % Total Value Growth 2016-2021  
Table 78 Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021  
Table 79 Sales of RTDs by Off-trade vs On-trade: Value 2016-2021  
Table 80 Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021  
Table 81 Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021  
Table 82 GBO Company Shares of RTDs: % Total Volume 2017-2021  
Table 83 □NBO Company Shares of RTDs: % Total Volume 2017-2021  
Table 84 □LBN Brand Shares of RTDs: % Total Volume 2018-2021  
Table 85 □Forecast Sales of RTDs by Category: Total Volume 2021-2026  
Table 86 □Forecast Sales of RTDs by Category: Total Value 2021-2026  
Table 87 □Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026  
Table 88 □Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

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