

Seed Coating Market by Form, Additives (Polymers, Pellets, Colorants, Minerals/pumice), Process (Film coating, Encrusting, Pelleting), Crop (Cereals & grains, Oilseeds & pulses, Vegetables, Flowers & ornamentals) and Region - Global Forecast to 2027

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Report description:

The seed coating market is projected to reach USD 3.6 Billion by 2027 growing at a CAGR of 8.4% from 2022 to 2027. The increasing population has also led to increasing demand for food, resulting in the need to enhance agricultural productivity. Government support, and the presence of key manufacturers in this market, have contributed to the growth of the seed coating market.

"Seed coating has high demand in additives segment."

The seed coating market has been segmented based on additives into polymers, colorants, pellets, minerals/pumice, active ingredients, binders, and other additives. The polymer segment accounted for the largest market share in 2021, accounting for USD 651.3 million. It is among the fastest-growing additives segments, followed by colorants and active ingredients. Seed coatings are critical carriers of active ingredients, such as nutrients, protectants, and phytoactive promoters. Using seed coatings enhances the delivery of active ingredients in treated seeds. They not only minimize the on-farm activities by effectively binding components to the seed but also maintain environment-friendly standards.

"Asia Pacific is projected to witness the growth of 9.2% during the forecast period in the seed coating market." The seed coating market in the Asia Pacific is growing at a CAGR of 9.2% due to increased demand for high-quality crops, a decrease in arable lands, and an increase in the population. Companies in the seed industries are working on creating new innovative products to boost the growth of seeds by aiding in every stage of seed growth. The Asia Pacific seed coating market is competitive, with many domestic and multinational players competing for market share. Emphasis is given to the companies' mergers, expansion, acquisition, partnership, and new product development as strategic approaches adopted by the leading

companies to boost their brand presence among consumers.

The break-up of Primaries:

By Company Type: Tier 1 - 45%, Tier 2- 35%, Tier 3 - 55% By Designation: C level - 40%, Managers - 30%, Executives - 30% By Region: North America - 35%, Europe - 20%, Asia Pacific - 30%, RoW -15%

Leading players profiled in this report:

- BASF SE (Germany)

-🛛Solvay S.A. (Belgium)

- Clariant AG (Switzerland)

- Croda International plc (UK)

- DSM (Netherlands)

- Sensient Techonolgies (US)

- Brettyoung Seeds Limited (Canada)

- Milliken Chemicals (US)

Precision Laboratories (US)

Germain Seed Technology Inc. (UK)

Research Coverage:

The report segments the seed coating market based on form, process, additive, active ingredient, crop type, and region. In terms of insights, this report has focused on various levels of analyses-the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments of the global seed coating market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges. Reasons to buy this report:

-To get a comprehensive overview of the seed coating market

-[]To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

-[]To gain insights into the major countries/regions in which the seed coating market is flourishing

Table of Contents:

1 INTRODUCTION 30 1.1 STUDY OBJECTIVES 30 1.2 MARKET DEFINITION 30 1.3 STUDY SCOPE FIGURE 1 MARKET SEGMENTATION 31 TABLE 1 INCLUSIONS AND EXCLUSIONS 31 FIGURE 2 REGIONAL SEGMENTATION 32 1.4 PERIOD CONSIDERED 33 1.5 CURRENCY CONSIDERED 33 TABLE 2⊓USD EXCHANGE RATES CONSIDERED, 2019-2021⊓33 1.6 UNIT CONSIDERED 34 1.7 STAKEHOLDERS 34 2 RESEARCH METHODOLOGY 35 2.1 RESEARCH DATA 35 FIGURE 3 SEED COATING MARKET: RESEARCH DESIGN 35 2.1.1 SECONDARY DATA 36 2.1.1.1 Key data from secondary sources 36

2.1.2 PRIMARY DATA 36 2.1.2.1 Primary interviews with experts 36 2.1.2.2 List of key primary interview participants 37 2.1.2.3 Breakdown of primary interviews 37 FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS BY COMPANY TYPE, DESIGNATION, AND REGION 37 2.1.2.4 Primary sources 38 2.2 MARKET SIZE ESTIMATION 38 2.2.1 BOTTOM-UP APPROACH 39 FIGURE 5 MARKET ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH 39 2.2.2 TOP-DOWN APPROACH 40 FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH 40 2.3 DATA TRIANGULATION 41 FIGURE 7 DATA TRIANGULATION 41 2.4 ASSUMPTIONS 42 2.5 RESEARCH LIMITATIONS & ASSOCIATED RISKS 143 2 3 EXECUTIVE SUMMARY 44 TABLE 3□SEED COATING MARKET SNAPSHOT, 2022 VS. 2027□44 FIGURE 8⊓SEED COATING MARKET, BY FORM, 2022 VS. 2027 (USD MILLION)∏45 FIGURE 9 SEED COATING MARKET, BY ADDITIVE, 2022 VS. 2027 (USD MILLION) 46 FIGURE 10 SEED COATING MARKET, BY CROP TYPE, 2022 VS. 2027 (USD MILLION) 46 FIGURE 11 SEED COATING MARKET SHARE, BY REGION, 2021 47 4 PREMIUM INSIGHTS 48 4.1□ATTRACTIVE OPPORTUNITIES IN SEED COATING MARKET□48 FIGURE 12[INCREASING NEED FOR QUALITY SEEDS TO SUPPORT GROWTH OF SEED COATING MARKET[]48 4.2 SEED COATING MARKET: GROWTH RATE OF MAJOR REGIONAL SUBMARKETS 48 FIGURE 13 CHINA TO BE FASTEST-GROWING MARKET FOR SEED COATING DURING FORECAST PERIOD 48 4.3 ASIA PACIFIC: SEED COATING MARKET, BY CROP TYPE & COUNTRY 49 FIGURE 14 CEREALS & GRAINS SUBSEGMENT AND CHINA TO ACCOUNT FOR LARGEST SHARES IN ASIA PACIFIC MARKET IN 2022 49 4.4 SEED COATING MARKET, BY FORM 49 FIGURE 15 LIQUID SUBSEGMENT TO DOMINATE SEED COATING MARKET DURING FORECAST PERIOD 49 4.5 SEED COATING MARKET. BY ADDITIVE 50 FIGURE 16 POLYMERS SUBSEGMENT TO DOMINATE SEED COATING MARKET DURING FORECAST PERIOD 50 4.6 SEED COATING MARKET, BY PROCESS 50 FIGURE 17 FILM COATING SUBSEGMENT TO DOMINATE SEED COATING MARKET DURING FORECAST PERIOD 50 4.7 SEED COATING MARKET, BY CROP TYPE 51 FIGURE 18 CEREALS & GRAINS SUBSEGMENT TO DOMINATE SEED COATING MARKET DURING FORECAST PERIOD 51 4.8 SEED COATING MARKET, BY REGION 51 FIGURE 19 NORTH AMERICA TO DOMINATE SEED COATING MARKET DURING FORECAST PERIOD 51 5⊓MARKET OVERVIEW∏52 5.1 INTRODUCTION 52 FIGURE 20 EUROPE: TOP SIX SEED-PRODUCING COUNTRIES, 2018-2021 ('000 HECTARES) 53 5.2 MARKET DYNAMICS 54 FIGURE 21 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: SEED COATING MARKET 54 5.2.1 DRIVERS 54

5.2.1.1 Enhancements and benefits derived from seed technologies to encourage adoption of seed coating 54 TABLE 4 IMPACT OF KEY DRIVERS ON SEED COATING MARKET 55 5.2.1.2 Seed coating would support agricultural productivity on marginal lands 55 FIGURE 22∏ANNUAL AVAILABILITY OF ARABLE LAND, 1950-2020 (HECTARES/PERSON)∏56 5.2.1.3 Increase in seed replacement rate to drive adoption of commercialized seeds 56 5.2.2 RESTRAINTS 57 5.2.2.1 Uncertainty in climate conditions to impact seed coating market 57 TABLE 5[]WEATHER CONDITIONS VS. DISEASES AFFECTING GROUNDNUTS IN SPECIFIC COUNTRIES[]57 5.2.2.2 Low yield of crops in under-irrigated areas to impact seed coating market 57 5.2.3 OPPORTUNITIES 58 5.2.3.1 Development of biodegradable seed coatings to reduce environmental pollution 58 5.2.4 CHALLENGES 58 5.2.4.1 Unorganized new entrants with low profit-to-cost ratio 58 6 INDUSTRY TRENDS 59 6.1 INTRODUCTION 59 6.2 VALUE CHAIN 60 FIGURE 23 R&D AND MANUFACTURING PROCESSES TO CONTRIBUTE MAJOR VALUE TO OVERALL SEED COATING MARKET[60 6.3 PORTER'S FIVE FORCES ANALYSIS 61 TABLE 6 IMPACT OF PORTER'S FIVE FORCES ON SEED COATING MARKET 61 FIGURE 24 SEED COATING MARKET: PORTER'S FIVE FORCES ANALYSIS 61 6.3.1 THREAT OF NEW ENTRANTS 62 6.3.2 THREAT OF SUBSTITUTES 62 6.3.3 BARGAINING POWER OF SUPPLIERS 62 6.3.4 BARGAINING POWER OF BUYERS 62 6.3.5□INTENSITY OF COMPETITIVE RIVALRY□62 6.4 PATENT ANALYSIS 63 TABLE 7 MAJOR PATENTS RELATED TO SEED COATING, 2019-2021 63 7 SEED COATING MARKET, BY FORM 65 7.1⊓INTRODUCTION⊓66 FIGURE 25⊓SEED COATING MARKET, BY FORM, 2022 VS. 2027 (USD MILLION)∏66 TABLE 8⊓SEED COATING MARKET, BY FORM, 2019-2021 (USD MILLION)⊓66 TABLE 9∏SEED COATING MARKET, BY FORM, 2022-2027 (USD MILLION)∏66 7.2 POWDER 67 7.2.1 SOLID PARTICULATE BINDERS APPLIED AS FINE POWDERS BECOME HYDROLYZED AS WATER DURING COATING PROCESS 7.3 LIQUID 67 7.3.1 DOSAGE OF LIQUID SEED COATING FORMULATIONS TYPICALLY TO RANGE FROM <0.05 TO 1.0% BY WEIGHT 67 8 SEED COATING MARKET, BY CROP TYPE 68 8.1 INTRODUCTION 69 FIGURE 26⊓SEED COATING MARKET, BY CROP TYPE, 2022 VS. 2027 (USD MILLION)∏69 TABLE 10 SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 70 TABLE 11 SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 70 8.2 CEREALS & GRAINS 71 8.2.1 ⊓HIGH CONSUMPTION OF CEREALS IN FOOD AND FEED TO ENCOURAGE GROWERS TO ADOPT SEED COATING TECHNIQUE [71 TABLE 12 CEREALS & GRAINS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)[71 TABLE 13 CEREALS & GRAINS: SEED COATING MARKET, BY REGION,

2022-2027 (USD MILLION)[]71 8.3 OILSEEDS & PULSES 72 8.3.1 HIGH PROTEIN CONTENT TO BE MAJOR DRIVER OF DEMAND FOR OILSEEDS & PULSES 72 TABLE 14 OILSEEDS & PULSES: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)[72 TABLE 15⊓OILSEEDS & PULSES: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION) 72 8.4 VEGETABLES 73 8.4.1 □ PROTECTED CULTIVATION OF HIGH-VALUE CROPS TO DRIVE USE OF INNOVATIVE TECHNIQUES □ 73 TABLE 16 VEGETABLES: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)[73 TABLE 17 VEGETABLES: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION) 73 8.5 FLOWERS & ORNAMENTALS 74 8.5.1 HIGH EXPORT POTENTIAL TO URGE GROWERS TO MAINTAIN STANDARD QUALITY 74 TABLE 18 FLOWERS & ORNAMENTALS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)[]74 TABLE 19 FLOWERS & ORNAMENTALS: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION)[]74 8.6 OTHER CROP TYPES 75 TABLE 20 OTHER CROP TYPES: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION) 75 TABLE 21 OTHER CROP TYPES: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION)[]75 9 SEED COATING MARKET, BY PROCESS 76 9.1 INTRODUCTION 77 FIGURE 27 SEED COATING MARKET, BY PROCESS, 2022 VS. 2027 (USD MILLION) 77 TABLE 22[SEED COATING MARKET, BY PROCESS, 2019-2021 (USD MILLION)]78 TABLE 23[SEED COATING MARKET, BY PROCESS, 2022-2027 (USD MILLION)]78 ? 9.2 FILM COATING 78 9.2.1 FILM COATING IS AVAILABLE IN SEVERAL DIFFERENT COLORS TO AID IN SEED IDENTITY AND SAFETY AWARENESS 78 9.3 DENCRUSTING 79 9.3.1 PENCRUSTING ENABLES SINGULATION MAXIMIZING PLANT EFFICIENCY 79 9.4 PELLETING 79 9.4.1 PELLETING RESULTS IN UNIFORMITY OF PLANT GROWTH 79 10 SEED COATING MARKET, BY ADDITIVE 80 10.1 INTRODUCTION 81 FIGURE 28 SEED COATING MARKET, BY ADDITIVE, 2022 VS. 2027 (USD MILLION) 81 TABLE 24 SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION) 82 TABLE 25 SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION) 82 10.2 POLYMERS 82 10.2.1 POLYMERS ARE WIDELY USED IN SEED COATING AS THEY OFFER MULTIPLE BENEFITS 82 TABLE 26 SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 83 TABLE 27 SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION) 83 TABLE 28 POLYMERS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)[83

TABLE 29 POLYMERS: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION)[83 10.2.2 POLYMER GELS 84 TABLE 30 POLYMER GELS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)[84 TABLE 31 POLYMER GELS: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION) 84 10.2.3 SUPERABSORBENT POLYMER GELS84 TABLE 32 SUPERABSORBENT POLYMER GELS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION) 85 TABLE 33 SUPERABSORBENT POLYMER GELS: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION) 85 10.3 COLORANTS 85 10.3.1 COLORANTS TO ENHANCE APPEARANCE OF SEEDS 85 TABLE 34 COLORANTS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION) 86 TABLE 35 COLORANTS: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION) 86 10.4 PELLETS 86 10.4.1 PELLETING TO INCREASE WEIGHT OF SEED, IMPROVING PLANTABILITY 86 TABLE 36 PELLETS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION) 87 TABLE 37 PELLETS: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION) 87 10.5 BINDERS 87 10.5.1 SURVIVAL OF PLANT GROWTH PROMOTING RHIZOBACTERIA TO GROW DEMAND FOR BINDERS[87 10.5.2 POLYVINYL ALCOHOL 87 10.5.3 BENTONITE 88 10.5.4 OTHER BINDERS 88 TABLE 38∏BINDERS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)∏88 TABLE 39∏BINDERS: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION)∏88 10.6 MINERALS/PUMICE 89 10.6.1 POROSITY OF PUMICE TO HELP IN GERMINATION OF SEEDS 89 TABLE 40 MINERALS/PUMICE: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)[89 TABLE 41 MINERALS/PUMICE: SEED COATING MARKET, BY REGION. 2022-2027 (USD MILLION) 89 10.7 ACTIVE INGREDIENTS 90 10.7.1 □ INVOLVEMENT OF ACTIVE INGREDIENTS TO ENHANCE SEEDLING HEALTH, COMBAT PEST INFESTATION, AND IMPROVE PLANT ESTABLISHMENT∏90 TABLE 42 ACTIVE INGREDIENTS: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION)[]90 TABLE 43 ACTIVE INGREDIENTS: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION) 90 10.8 OTHER ADDITIVES 91 TABLE 44 OTHER ADDITIVES: SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION) [91 TABLE 45[]OTHER ADDITIVES: SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION)[]91 11 SEED COATING MARKET, BY ACTIVE INGREDIENT 92

11.1 INTRODUCTION 93 TABLE 46 SEED COATING MARKET, BY ACTIVE INGREDIENT, 2019-2021 (USD MILLION)[]93 TABLE 47 SEED COATING MARKET, BY ACTIVE INGREDIENT, 2022-2027 (USD MILLION)[]94 11.2 PROTECTANTS 94 11.2.1 DEMAND FOR DISEASE-RESISTANT CROPS TO PAVE WAY FOR PROTECTANTS 94 11.3 PHYTOACTIVE PROMOTERS 95 11.3.1 INNOVATION IN USE OF PHYTOACTIVE PROMOTERS VIA SEED COATS TO MAKE FARMING POSSIBLE IN DEGRADED AREAS 95 11.4 OTHER ACTIVE INGREDIENTS 95 12 SEED COATING MARKET, BY REGION 96 12.1 INTRODUCTION 97 FIGURE 29 US, CANADA, AND CHINA TO ACCOUNT FOR LARGER SHARES IN SEED COATING MARKET DURING FORECAST PERIOD 97 TABLE 48 SEED COATING MARKET, BY REGION, 2019-2021 (USD MILLION) 98 TABLE 49⊓SEED COATING MARKET, BY REGION, 2022-2027 (USD MILLION)⊓98 12.2 NORTH AMERICA 98 FIGURE 30 NORTH AMERICA: REGIONAL SNAPSHOT 99 TABLE 50 NORTH AMERICA: SEED COATING MARKET, BY COUNTRY, 2019-2021 (USD MILLION) 99 TABLE 51 NORTH AMERICA: SEED COATING MARKET, BY COUNTRY, 2022-2027 (USD MILLION)[100 TABLE 52 NORTH AMERICA: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[]100 TABLE 53 NORTH AMERICA: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)[100 TABLE 54 NORTH AMERICA: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[101 TABLE 55 NORTH AMERICA: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) [101 TABLE 56 NORTH AMERICA: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 102 TABLE 57 NORTH AMERICA: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION) 102 12.2.1 US 102 12.2.1.1 Seeds can be coated for precision placement of insecticide near young growing roots of just-emerged plants 102 TABLE 58[]US: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]103 TABLE 59 US: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 103 TABLE 60 US: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION) 103 TABLE 61[]US: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)[]104 TABLE 62□US: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)□104 TABLE 63[]US: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]104 12.2.2 CANADA 105 12.2.2.1 Delayed harvest can be enabled using seed coating technique due to cold temperature 105 TABLE 64 CANADA: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]105 TABLE 65 CANADA: SEED COATING MARKET, BY CROP TYPE,

2022-2027 (USD MILLION)[]105 TABLE 66[CANADA: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[106 TABLE 67 CANADA: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION) 106 TABLE 68 CANADA: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]107 TABLE 69 CANADA: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION) 107 12.2.3[MEXICO]107 12.2.3.1 Mexico has greater relevance in organic sector due to increased demand for organic products in developed markets 107 TABLE 70 MEXICO: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 108 TABLE 71 MEXICO: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)[]108 TABLE 72 MEXICO: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION) 109 TABLE 73 MEXICO: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION) 109 TABLE 74 MEXICO: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]109 TABLE 75[]MEXICO: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]110 12.3 EUROPE 110 TABLE 76[]EUROPE: SEED COATING MARKET, BY COUNTRY, 2019-2021 (USD MILLION)[]111 TABLE 77[]EUROPE: SEED COATING MARKET, BY COUNTRY, 2022-2027 (USD MILLION)[]111 TABLE 78⊓EUROPE: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)∏112 TABLE 79□EUROPE: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)□112 TABLE 80 EUROPE: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]112 TABLE 81 EUROPE: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)[[113] TABLE 82[]EUROPE: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) [113 TABLE 83 EUROPE: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION) [113 12.3.1 || SPAIN || 113 12.3.1.1 Increase in cultivation of GM crops to drive growth of seed coating market 113 TABLE 84∏SPAIN: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)∏114 TABLE 85□SPAIN: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)□114 TABLE 86□SPAIN: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)□115 TABLE 87□SPAIN: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)□115 TABLE 88 SPAIN: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 115 TABLE 89 SPAIN: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]116 12.3.2 || ITALY || 116 12.3.2.1 Vegetables, corns, and wheat are key crops identified in seed coating market 116 TABLE 90∏ITALY: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)∏116 TABLE 91□ITALY: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)□117 TABLE 92[]ITALY: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[]117

TABLE 93[]ITALY: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)[]117 TABLE 94 ITALY: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]118 TABLE 95[]ITALY: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]118 12.3.3 GERMANY 118 12.3.3.1 Regulations in Europe to lead to increased usage of new seed enhancement techniques in Germany TABLE 96 GERMANY: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]118 TABLE 97 GERMANY: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) [119 TABLE 98 GERMANY: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION) 119 TABLE 99 GERMANY: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)[]119 TABLE 100 GERMANY: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]120 TABLE 101 GERMANY: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]120 12.3.4 FRANCE 120 12.3.4.1 Increase in bio-farming to lead to surge in demand for biodegradable seed enhancement methods 120 TABLE 102 FRANCE: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) [121 TABLE 103 FRANCE: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)[]121 TABLE 104□FRANCE: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)□121 TABLE 105□FRANCE: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)□122 TABLE 106 FRANCE: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]122 TABLE 107 FRANCE: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION) 122 12.3.5 NETHERLANDS 123 12.3.5.1 By adopting new technologies, Netherlands to witness enhanced production efficiency for crop yields TABLE 108 NETHERLANDS: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]123 TABLE 109 NETHERLANDS: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 123 TABLE 110 NETHERLANDS: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[]124 TABLE 111 NETHERLANDS: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION) 124 TABLE 112 NETHERLANDS: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 124 TABLE 113 NETHERLANDS: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]125 12.3.6 REST OF EUROPE 125 TABLE 114 REST OF EUROPE: SEED COATING MARKET, BY CROP TYPE,

2019-2021 (USD MILLION) 125 TABLE 115 REST OF EUROPE: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)[]125 TABLE 116 REST OF EUROPE: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[]126 TABLE 117 REST OF EUROPE: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION) 126 TABLE 118 REST OF EUROPE: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 126 TABLE 119⊓REST OF EUROPE: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION) [127 12.4 ASIA PACIFIC 127 TABLE 120 ASIA PACIFIC: SEED COATING MARKET, BY COUNTRY, 2019-2021 (USD MILLION) 127 TABLE 121 ASIA PACIFIC: SEED COATING MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 128 TABLE 122 ASIA PACIFIC: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[]128 TABLE 123 ASIA PACIFIC: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION) 128 TABLE 124 ASIA PACIFIC: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]129 TABLE 125 ASIA PACIFIC: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)[]129 TABLE 126 ASIA PACIFIC: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]129 TABLE 127 ASIA PACIFIC: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[[129] 12.4.1 CHINA 130 12.4.1.1 Unstable economic conditions and declining ecological conditions to drive seed coating market TABLE 128⊓CHINA: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)∏130 TABLE 129 CHINA: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 130 TABLE 130 CHINA: SEED COATING MARKET. BY ADDITIVE, 2019-2021 (USD MILLION) 131 TABLE 131 CHINA: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION) TABLE 132 CHINA: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]131 TABLE 133 CHINA: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]132 12.4.2 AUSTRALIA 132 12.4.2.1 Policy reforms emphasize increased production and high-guality seeds and seedlings 132 TABLE 134 AUSTRALIA: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]132 TABLE 135 AUSTRALIA: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 133 TABLE 136 AUSTRALIA: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[]133 TABLE 137 AUSTRALIA: SEED COATING MARKET, BY ADDITIVE,

2022-2027 (USD MILLION) 133 TABLE 138 AUSTRALIA: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]134 TABLE 139 AUSTRALIA: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]134 12.4.3 || INDIA || 134 12.4.3.1 Developing countries to provide growth opportunities due to high economic growth and favorable seed policies TABLE 140⊓INDIA: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)∏134 TABLE 141 INDIA: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 135 TABLE 142⊓INDIA: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)∏135 TABLE 143⊓INDIA: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)∏135 TABLE 144 INDIA: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 136 TABLE 145⊓INDIA: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]136 12.4.4 || APAN || 136 12.4.4.1 [Increase in agricultural outputs through limited resources to encourage market growth 136 TABLE 146 JAPAN: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 137 TABLE 147 JAPAN: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 137 TABLE 148⊓JAPAN: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)∏137 TABLE 149 JAPAN: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION) 138 TABLE 150 JAPAN: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 138 TABLE 151 APAN: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]138 12.4.5 THAILAND 138 12.4.5.1 [Increasing demand for cereal crops and export of vegetable seeds to drive market for seed coating 138 TABLE 152 THAILAND: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]139 TABLE 153 THAILAND: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 139 TABLE 154 THAILAND: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION) 139 TABLE 155 THAILAND: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)[]140 TABLE 156 THAILAND: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 140 TABLE 157 THAILAND: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]140 12.4.6 REST OF ASIA PACIFIC 140 TABLE 158 REST OF ASIA PACIFIC: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[]141 TABLE 159 REST OF ASIA PACIFIC: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 141 TABLE 160 REST OF ASIA PACIFIC: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[]141 TABLE 161 REST OF ASIA PACIFIC: SEED COATING MARKET, BY ADDITIVE,

2022-2027 (USD MILLION) 142 TABLE 162 REST OF ASIA PACIFIC: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]142 TABLE 163 REST OF ASIA PACIFIC: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]142 ? 12.5 REST OF THE WORLD 143 TABLE 164 ROW: SEED COATING MARKET, BY COUNTRY, 2019-2021 (USD MILLION) 143 TABLE 165 ROW: SEED COATING MARKET, BY COUNTRY, 2022-2027 (USD MILLION) 143 TABLE 166 ROW: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 144 TABLE 167 ROW: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 144 TABLE 168 ROW: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION) 144 TABLE 169⊓ROW: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)⊓145 TABLE 170 ROW: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]145 TABLE 171 ROW: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION) 145 12.5.1[]BRAZIL[]146 12.5.1.1 Emphasis on R&D, supportive policies, and integrated approach toward cultivation to enhance quality of agricultural yield∏146 TABLE 172[BRAZIL: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[146 TABLE 173[BRAZIL: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)]147 TABLE 174 BRAZIL: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION) 147 TABLE 175[BRAZIL: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)]]147 TABLE 176 BRAZIL: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION)[]148 TABLE 177 BRAZIL: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[]148 12.5.2 ARGENTINA 148 12.5.2.1 Increasing demand for high-guality seeds due to different soil-climate combination to drive market 148 TABLE 178 ARGENTINA: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 149 TABLE 179 ARGENTINA: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION) 149 TABLE 180 ARGENTINA: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[]149 TABLE 181 ARGENTINA: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)[[150 TABLE 182 ARGENTINA: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 150 TABLE 183 ARGENTINA: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[[150 12.5.3 SOUTH AFRICA 150 12.5.3.1∏Adoption of innovative and precise techniques to obtain effective crop yield∏150 TABLE 184 SOUTH AFRICA: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION)[[151 TABLE 185 SOUTH AFRICA: SEED COATING MARKET, BY CROP TYPE,

2022-2027 (USD MILLION)[151 TABLE 186 SOUTH AFRICA: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION)[[151 TABLE 187 SOUTH AFRICA: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)[[152] TABLE 188 SOUTH AFRICA: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 152 TABLE 189 SOUTH AFRICA: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION) 152 12.5.4 OTHERS IN ROW 152 TABLE 190 OTHERS IN ROW: SEED COATING MARKET, BY CROP TYPE, 2019-2021 (USD MILLION) 153 TABLE 191 OTHERS IN ROW: SEED COATING MARKET, BY CROP TYPE, 2022-2027 (USD MILLION)[[153 TABLE 192 OTHERS IN ROW: SEED COATING MARKET, BY ADDITIVE, 2019-2021 (USD MILLION) 153 TABLE 193 OTHERS IN ROW: SEED COATING MARKET, BY ADDITIVE, 2022-2027 (USD MILLION)[154 TABLE 194 OTHERS IN ROW: SEED COATING MARKET, BY POLYMER TYPE, 2019-2021 (USD MILLION) 154 TABLE 195 OTHERS IN ROW: SEED COATING MARKET, BY POLYMER TYPE, 2022-2027 (USD MILLION)[154 13 COMPETITIVE LANDSCAPE 155 13.1 OVERVIEW 155 13.2 RANKING OF KEY PLAYERS, 2021 156 FIGURE 31 BASF SE TO DOMINATE SEED COATING MARKET IN 2021 156 13.3 COMPANY EVALUATION QUADRANT (KEY PLAYERS) 156 13.3.1 STARS 156 13.3.2 EMERGING LEADERS 156 13.3.3 PERVASIVE PLAYERS 157 13.3.4 PARTICIPANTS 157 FIGURE 32 COMPANY EVALUATION QUADRANT 157 13.4 COMPETITIVE BENCHMARKING 158 TABLE 196 SEED COATING MARKET: DETAILED LIST OF KEY PLAYERS 158 13.5 COMPETITIVE SCENARIO 158 13.5.1 EXPANSIONS & INVESTMENTS 158 TABLE 197 EXPANSIONS & INVESTMENTS, 2019-2021 158 13.5.2 ACQUISITIONS 159 TABLE 198 ACQUISITIONS, 2022 159 13.5.3 AGREEMENTS & JOINT VENTURES 159 TABLE 199 AGREEMENTS & JOINT VENTURES, 2022 159 ? 14 COMPANY PROFILES 160 (Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))* 14.1 KEY PLAYERS 160

14.1.1 BASF SE 160

TABLE 200 BASF SE: BUSINESS OVERVIEW 160 FIGURE 33[BASF SE: COMPANY SNAPSHOT]161 TABLE 201 BASF SE: PRODUCTS OFFERED 161 TABLE 202 BASF SE: OTHERS 162 14.1.2 SOLVAY S.A. 163 TABLE 203 SOLVAY S.A.: BUSINESS OVERVIEW 163 FIGURE 34 SOLVAY S.A.: COMPANY SNAPSHOT 164 TABLE 204 SOLVAY S.A.: PRODUCTS OFFERED 164 TABLE 205 SOLVAY S.A.: DEALS 165 14.1.3 CRODA INTERNATIONAL PLC 166 TABLE 206 CRODA INTERNATIONAL PLC: BUSINESS OVERVIEW 166 FIGURE 35⊓CRODA INTERNATIONAL PLC: COMPANY SNAPSHOT⊓167 TABLE 207 CRODA INTERNATIONAL PLC: PRODUCTS OFFERED 167 TABLE 208 CRODA INTERNATIONAL PLC: OTHERS 168 14.1.4 CLARIANT AG 169 TABLE 209 CLARIANT AG: BUSINESS OVERVIEW 169 FIGURE 36 CLARIANT AG: COMPANY SNAPSHOT 170 TABLE 210 CLARIANT AG: PRODUCTS OFFERED 170 14.1.5 DSM 172 TABLE 211 DSM: BUSINESS OVERVIEW 172 FIGURE 37 DSM: COMPANY SNAPSHOT 173 TABLE 212 DSM: PRODUCTS OFFERED 173 14.1.6 SENSIENT TECHNOLOGIES 175 TABLE 213 SENSIENT TECHNOLOGIES: BUSINESS OVERVIEW 175 FIGURE 38 SENSIENT TECHNOLOGIES: COMPANY SNAPSHOT 176 TABLE 214 SENSIENT TECHNOLOGIES: PRODUCTS OFFERED 176 14.1.7 BRETTYOUNG SEEDS LIMITED 178 TABLE 215 BRETTYOUNG SEEDS LIMITED: BUSINESS OVERVIEW 178 TABLE 216 BRETTYOUNG SEEDS LIMITED: PRODUCTS OFFERED 178 14.1.8 MILLIKEN CHEMICAL 180 TABLE 217 MILLIKEN CHEMICAL: BUSINESS OVERVIEW 180 TABLE 218 MILLIKEN CHEMICAL: PRODUCTS OFFERED 180 14.1.9 PRECISION LABORATORIES, LLC 181 TABLE 219 □ PRECISION LABORATORIES, LLC: BUSINESS OVERVIEW □ 181 TABLE 220 PRECISION LABORATORIES, LLC: PRODUCTS OFFERED 181 14.1.10 GERMAINS SEED TECHNOLOGY INC 182 TABLE 221 GERMAINS SEED TECHNOLOGY INC: BUSINESS OVERVIEW 182 TABLE 222 GERMAINS SEED TECHNOLOGY INC: PRODUCTS OFFERED 182 14.1.11 CR MINERALS COMPANY, LLC 183 TABLE 223 CR MINERALS COMPANY, LLC: BUSINESS OVERVIEW 183 TABLE 224 CR MINERALS COMPANY, LLC: PRODUCTS OFFERED 183 14.1.12 GLOBACHEM 185 TABLE 225 GLOBACHEM: BUSINESS OVERVIEW 185 TABLE 226 GLOBACHEM: PRODUCTS OFFERED 185 14.1.13 UNIVERSAL COATING SYSTEMS 186 TABLE 227 UNIVERSAL COATING SYSTEMS: BUSINESS OVERVIEW 186 TABLE 228 UNIVERSAL COATING SYSTEMS: PRODUCTS OFFERED 186

14.1.14 CENTOR OCEANIA 187 TABLE 229 CENTOR OCEANIA: BUSINESS OVERVIEW 187 TABLE 230 CENTOR OCEANIA: PRODUCTS OFFERED 187 14.1.15 CHROMATECH INCORPORATED 188 TABLE 231 CHROMATECH INCORPORATED: BUSINESS OVERVIEW 188 TABLE 232⊓CHROMATECH INCORPORATED: PRODUCTS OFFERED⊓188 14.1.16 MICHELMAN, INC. 189 TABLE 233 MICHELMAN, INC.: BUSINESS OVERVIEW 189 TABLE 234 MICHELMAN, INC.: PRODUCTS OFFERED 189 14.1.17 SMITH SEED SERVICES 190 TABLE 235 SMITH SEED SERVICES: BUSINESS OVERVIEW 190 TABLE 236 SMITH SEED SERVICES: PRODUCTS OFFERED 190 14.1.18 PREBBLE SEEDS LTD 191 TABLE 237 PREBBLE SEEDS LTD: BUSINESS OVERVIEW 191 TABLE 238 PREBBLE SEEDS LTD: PRODUCTS OFFERED 191 14.1.19⊓ORGANIC DYES AND PIGMENTS⊓192 TABLE 239 ORGANIC DYES AND PIGMENTS: BUSINESS OVERVIEW 192 TABLE 240□ORGANIC DYES AND PIGMENTS: PRODUCTS OFFERED□192 14.1.20 CISTRONICS TECHNOVATIONS PVT LTD 193 TABLE 241 CISTRONICS TECHNOVATIONS PVT LTD: BUSINESS OVERVIEW 193 TABLE 242 CISTRONICS TECHNOVATIONS PVT LTD: PRODUCTS OFFERED 193 *Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies. ? 15 ADJACENT AND RELATED MARKETS 194 15.1 INTRODUCTION 194 TABLE 243 ADJACENT MARKETS TO SEED COATING MARKET 194 15.2 LIMITATIONS 194 15.3 SEED TREATMENT MARKET 195 15.3.1 MARKET DEFINITION 195 15.3.2 MARKET OVERVIEW 195 TABLE 244 SEED TREATMENT MARKET SIZE, BY CROP TYPE, 2019-2021 (USD MILLION) 195 TABLE 245 SEED TREATMENT MARKET SIZE, BY CROP TYPE, 2022-2027 (USD MILLION) 196 TABLE 246 SEED TREATMENT MARKET SIZE, BY CROP TYPE, 2019-2021 (KT) 196 TABLE 247□SEED TREATMENT MARKET SIZE, BY CROP TYPE, 2022-2027 (KT)□196 15.4 SEEDS MARKET 197 15.4.1 MARKET DEFINITION 197 TABLE 248 SEEDS MARKET SIZE, BY CROP TYPE, 2016-2020 (USD MILLION) 197 TABLE 249 SEEDS MARKET SIZE, BY CROP TYPE, 2021-2026 (USD MILLION) 197 16⊓APPENDIX⊓198 16.1 DISCUSSION GUIDE 198 16.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL 201 16.3 CUSTOMIZATION OPTIONS 203 16.4 RELATED REPORTS 203 16.5 AUTHOR DETAILS 204



Seed Coating Market by Form, Additives (Polymers, Pellets, Colorants, Minerals/pumice), Process (Film coating, Encrusting, Pelleting), Crop (Cereals & grains, Oilseeds & pulses, Vegetables, Flowers & ornamentals) and Region - Global Forecast to 2027

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