

**Animal Wound Care Market by Product (Surgical (Sutures & Staplers, Glues), Advanced (Hydrocolloid, Hydrogel Dressings), Traditional (Tape, Dressings, Bandages), Animal Type (Cats, Dogs, Horse, Pigs), End User (Hospital, Clinics) - Global Forecast to 2027**

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**Report description:**

The global animal wound care market is projected to reach USD 1.7 billion by 2027 from USD 1.2 billion in 2022, at a CAGR of 7.3% during the forecast period. The competitive landscape includes the analysis of the key growth strategies adopted by major players between January 2019 and July 2022. Players in the global animal wound care market have employed various strategies to expand their global footprint and increase their market shares such as agreements, divestitures, expansions, and acquisitions.

In given report, the animal wound care market is segmented on the product, animal, end user, and region.

"Surgical wound care products accounted for the largest share in the animal wound care market by product type"

On the basis of product, the animal wound care market is segmented into surgical wound care products, advanced wound care products, traditional wound care products, and therapy devices. The large share due to rising number of animal surgeries, the increasing adoption of surgical wound care products, and improving pet adoption and pet care expenditure.

"Companion animals accounted for the largest share in the animal wound care market by animals"

In 2021, companion animals holds largest share in the animal wound care market. The growth is observed in this animal type segment is due to the expanding companion animal population, the rising number of sports horses, boosting pet care spending, and rising mandate for pet coverage across the world.

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"North America segment accounted for the largest share in the animal wound care market by Region"

The North America market is expected to account for the largest market share in 2021 and is also projected to witness the highest growth rate during the forecast period. The Asia Pacific region is expected to offer significant growth opportunities for players operating in the animal wound care market owing to the increasing healthcare expenditure and growing initiatives of advanced healthcare infrastructure in the Asia Pacific countries.

Key Market Players :

The prominent players in the global animal wound care market are Sonoma Pharmaceuticals Inc. (US), Elanco Animal Health (US), Smith & Nephew PLC (UK), B. Braun Melsungen AG (Germany), Medtronic PLC (Ireland), Neogen Corporation (US), Virbac (France), Dechra Pharmaceuticals (UK), Jorgen Kruuse A/S (Denmark), Ethicon, Inc. (US), Jazz Medical, LLC (Ireland), Prima-Vet Inc. (US), Kericure Inc. (US), Advancis Veterinary (UK), Robinson Healthcare (UK), Care-Tech Laboratories, Inc. (US), Mila International, Inc (US), Sentries Animal Care (US), and McCord Research, Inc (US).

A breakdown of the primary participants (supply-side) for the animal wound care market referred to for this report is provided below:

- By Company Type: Tier - 5%, Tier 2-15%, and Tier 3-80%

- By Designation: C-level-45%, Director Level-25%, and Others-30%

- By Region: North America-36%, Europe-26%, Asia Pacific-21%, Latin America- 10%, and Middle East and Africa- 7%

Research Coverage:

The market study covers the animal wound care market across various segments. It aims at estimating the market size and the growth potential of this market across different segments by product, by animal, by end user, and by region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants in this market and provide information regarding the closest approximations of the animal wound care market and its segments. This report will help stakeholders understand the competitive landscape, gain insights to position their businesses better, and plan suitable go-to-market strategies. The report will also help stakeholders in understanding the pulse of the market and gaining information on key market drivers, restraints, opportunities, and challenges

## Table of Contents:

1	INTRODUCTION	34
1.1	STUDY OBJECTIVES	34
1.2	MARKET DEFINITION	34
1.2.1	INCLUSIONS AND EXCLUSIONS	35
1.3	STUDY SCOPE	36
1.3.1	MARKETS COVERED	36
1.3.2	MARKETS COVERED - BY REGION	36
1.3.3	YEARS CONSIDERED	37
1.4	CURRENCY CONSIDERED	37
TABLE 1	EXCHANGE RATES UTILIZED FOR CONVERSION TO USD	37
1.5	STAKEHOLDERS	38
1.6	SUMMARY OF CHANGES	38
2	RESEARCH METHODOLOGY	39
2.1	RESEARCH DATA	39
FIGURE 1	RESEARCH DESIGN	39
2.1.1	SECONDARY DATA	39
2.1.1.1	Key data from secondary sources	40
2.1.2	PRIMARY DATA	41

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2.1.2.1	Primary sources	41
2.1.2.2	Key data from primary sources	42
2.1.2.3	Breakdown of primary interviews	42
FIGURE 2	BREAKDOWN OF PRIMARY INTERVIEWS (SUPPLY SIDE): BY COMPANY TYPE, DESIGNATION, AND REGION	42
FIGURE 3	BREAKDOWN OF PRIMARY INTERVIEWS (DEMAND SIDE): BY END USER, DESIGNATION, AND REGION	43
FIGURE 4	MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS (2021)	44
FIGURE 5	SUPPLY SIDE ANALYSIS: ANIMAL WOUND CARE MARKET	45
FIGURE 6	TOP-DOWN APPROACH	46
FIGURE 7	CAGR PROJECTIONS FROM ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES (2022-2027)	47
FIGURE 8	CAGR PROJECTIONS: SUPPLY SIDE ANALYSIS (2021)	48
2.2	MARKET BREAKDOWN AND DATA TRIANGULATION	49
FIGURE 9	DATA TRIANGULATION METHODOLOGY	49
2.3	KEY INDUSTRY INSIGHTS	50
2.4	LIMITATIONS	50
2.4.1	METHODOLOGY-RELATED LIMITATIONS	50
2.5	RISK ASSESSMENT	51
2.6	RESEARCH ASSUMPTIONS	51
3	EXECUTIVE SUMMARY	52
FIGURE 10	ANIMAL WOUND CARE MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)	52
FIGURE 11	ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2022 VS. 2027 (USD MILLION)	53
FIGURE 12	ANIMAL WOUND CARE MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)	53
FIGURE 13	GEOGRAPHIC SNAPSHOT: ANIMAL WOUND CARE MARKET	54
4	PREMIUM INSIGHTS	55
4.1	ANIMAL WOUND CARE MARKET OVERVIEW	55
FIGURE 14	INCREASING PET CARE EXPENDITURE TO DRIVE MARKET	55
4.2	ASIA PACIFIC: ANIMAL WOUND CARE MARKET, BY PRODUCT AND COUNTRY (2021)	56
FIGURE 15	SURGICAL WOUND CARE PRODUCTS AND CHINA DOMINATED MARKET IN 2021	56
4.3	ANIMAL WOUND CARE MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES	57
FIGURE 16	CHINA TO REGISTER HIGHEST GROWTH DURING FORECAST PERIOD	57
4.4	ANIMAL WOUND CARE MARKET: REGION (2020?2027)	58
FIGURE 17	ASIA PACIFIC TO DOMINATE MARKET IN 2027	58
4.5	ANIMAL WOUND CARE MARKET: DEVELOPED VS. DEVELOPING COUNTRIES	58
FIGURE 18	DEVELOPING COUNTRIES TO DOMINATE DURING FORECAST PERIOD	58
5	MARKET OVERVIEW	59
5.1	INTRODUCTION	59
5.2	MARKET DYNAMICS: IMPACT ANALYSIS	59
5.2.1	DRIVERS	60
5.2.1.1	Growing population of companion animals	60
TABLE 2	STATISTICS FOR COMPANION ANIMAL POPULATION IN DIFFERENT REGIONS	60
TABLE 3	PET POPULATION, BY ANIMAL, 2014-2020 (MILLION)	61
5.2.1.2	Rising demand for pet insurance and growing animal health expenditure	61
TABLE 4	AVERAGE INSURANCE PREMIUM PAID IN US (2019-2021)	62
FIGURE 19	CANADA AVERAGE ANNUAL PREMIUM, 2017-2021	62
FIGURE 20	US: PET INDUSTRY EXPENDITURE, 2010-2021	63
TABLE 5	BREAKDOWN OF PET INDUSTRY EXPENDITURE IN US, 2020-2021 (USD BILLION)	63
TABLE 6	NORTH AMERICA: PET HEALTH INSURANCE MARKET (2012-2021) (USD MILLION)	64

5.2.1.3	Increasing number of veterinary practitioners and rising income levels in developed economies	64
TABLE 7	NUMBER OF VETERINARIANS AND PARAVETERINARIANS IN DEVELOPED COUNTRIES, 2012-2018	64
5.2.1.4	Rising demand for animal-derived food products	65
TABLE 8	PAST AND PROJECTED TRENDS IN CONSUMPTION OF MEAT AND MILK IN DEVELOPED AND DEVELOPING REGIONS	65
5.2.1.5	Increasing prevalence of diseases	65
5.2.2	RESTRAINTS	66
5.2.2.1	Rising pet care costs	66
FIGURE 21	BASIC ANNUAL EXPENSES FOR DOGS AND CATS IN US, 2021	66
5.2.3	OPPORTUNITIES	67
5.2.3.1	Untapped emerging markets	67
5.2.4	CHALLENGES	67
5.2.4.1	Lack of animal health awareness in emerging countries	67
5.2.4.2	Shortage of veterinary practitioners in developing markets	68
TABLE 9	NUMBER OF VETERINARY PROFESSIONALS, BY COUNTRY, 2005 VS. 2014	68
5.3	ECOSYSTEM ANALYSIS	69
FIGURE 22	ANIMAL WOUND CARE MARKET: ECOSYSTEM ANALYSIS	69
5.4	AVERAGE SELLING PRICE TREND	69
5.4.1	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION	69
TABLE 10	PRICING ANALYSIS OF KEY ANIMAL WOUND CARE PRODUCTS, 2022 (USD)	69
5.5	SUPPLY CHAIN ANALYSIS	70
FIGURE 23	ANIMAL WOUND CARE MARKET: SUPPLY CHAIN ANALYSIS	71
5.6	PATENT ANALYSIS	71
5.6.1	PATENT PUBLICATION TRENDS FOR ANIMAL WOUND CARE MARKET	71
FIGURE 24	GLOBAL PATENT PUBLICATION TRENDS IN ANIMAL WOUND CARE MARKET, 2016-2021	71
5.6.2	TOP APPLICANTS FOR PATENTS IN ANIMAL WOUND CARE MARKET	72
FIGURE 25	TOP COMPANIES THAT APPLIED FOR ANIMAL WOUND CARE PRODUCT PATENTS, 2016-2021	72
5.6.3	TOP APPLICANTS FOR PATENTS IN ANIMAL WOUND CARE MARKET, BY JURISDICTION	72
FIGURE 26	JURISDICTION ANALYSIS: TOP APPLICANT COUNTRIES FOR ANIMAL WOUND CARE PATENTS, 2016-2021	72
5.7	VALUE CHAIN ANALYSIS	73
FIGURE 27	ANIMAL WOUND CARE MARKET: VALUE CHAIN ANALYSIS (2021)	73
5.8	KEY CONFERENCES AND EVENTS IN 2022?2023	74
5.9	REGULATORY ANALYSIS	75
5.9.1	US	75
5.9.2	EUROPE	76
5.10	PORTER'S FIVE FORCES ANALYSIS	77
TABLE 11	ANIMAL WOUND CARE MARKET: PORTER'S FIVE FORCES ANALYSIS	77
5.10.1	THREAT OF NEW ENTRANTS	77
5.10.2	THREAT OF SUBSTITUTES	77
5.10.3	BARGAINING POWER OF SUPPLIERS	78
5.10.4	BARGAINING POWER OF BUYERS	78
5.10.5	INTENSITY OF COMPETITIVE RIVALRY	78
5.11	KEY STAKEHOLDERS AND BUYING CRITERIA	79
5.11.1	KEY STAKEHOLDERS IN BUYING PROCESS	79
FIGURE 28	INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 APPLICATIONS	79
TABLE 12	INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 APPLICATIONS (%)	79
5.11.2	BUYING CRITERIA	79
FIGURE 29	KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS	79

TABLE 13 KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS 80

6 INDUSTRY INSIGHTS 81

6.1 INTRODUCTION 81

6.2 INDUSTRY TRENDS 81

6.2.1 POPULARITY OF VACUUM-ASSISTED/NEGATIVE-PRESSURE WOUND THERAPY FOR COMPANION ANIMALS 81

6.2.2 GROWING FUNDING FOR VETERINARY RESEARCH 82

6.3 TARIFFS AND REGULATORY LANDSCAPE 83

6.3.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 83

6.3.1.1 North America 83

TABLE 14 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 83

6.3.1.2 Europe 85

TABLE 15 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 85

6.3.1.3 Rest of the world 86

TABLE 16 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 86

7 ANIMAL WOUND CARE MARKET, BY PRODUCT 87

7.1 INTRODUCTION 88

TABLE 17 GLOBAL ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 88

7.2 SURGICAL WOUND CARE PRODUCTS 88

TABLE 18 SURGICAL WOUND CARE PRODUCTS MARKET, BY TYPE, 2020-2027 (USD MILLION) 89

TABLE 19 SURGICAL WOUND CARE PRODUCTS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 89

7.2.1 SUTURES AND STAPLERS 90

7.2.1.1 Rising animal health awareness and veterinary conditions requiring surgeries to drive market 90

TABLE 20 PLAYERS OFFERING SUTURES AND STAPLERS 90

TABLE 21 SUTURES AND STAPLERS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 91

7.2.2 TISSUES ADHESIVES, SEALANTS, AND GLUES 91

7.2.2.1 Closure of minor wounds, including simple traumatic lacerations and abrasions, to drive segment 91

TABLE 22 PLAYERS OFFERING TISSUE ADHESIVES 92

TABLE 23 TISSUE ADHESIVES MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 92

7.3 ADVANCED WOUND CARE PRODUCTS 93

TABLE 24 ADVANCED WOUND CARE PRODUCTS MARKET, BY TYPE, 2020-2027 (USD MILLION) 93

TABLE 25 ADVANCED WOUND CARE PRODUCTS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 94

7.3.1 FOAM DRESSINGS 94

7.3.1.1 Easy application and adequate insulation to drive segment 94

TABLE 26 PLAYERS OFFERING FOAM DRESSINGS 95

TABLE 27 FOAM DRESSINGS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 95

7.3.2 HYDROCOLLOID DRESSINGS 96

7.3.2.1 Gel-forming agents to promote healing and reduce infection 96

TABLE 28 PLAYERS OFFERING HYDROCOLLOID DRESSINGS 96

TABLE 29 HYDROCOLLOID DRESSINGS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 97

7.3.3 FILM DRESSINGS 97

7.3.3.1 Flexible polymer sheet with acrylic adhesive coating to view and heal wounds 97

TABLE 30 PLAYERS OFFERING FILM DRESSINGS 98

TABLE 31 FILM DRESSINGS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 98

7.3.4 HYDROGEL DRESSINGS 99

7.3.4.1 Fast absorption of exudates to promote segment 99

TABLE 32 HYDROGEL DRESSINGS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 99

7.3.5 OTHER ADVANCED DRESSINGS 100

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TABLE 33	OTHER ADVANCED DRESSINGS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	100
7.4	TRADITIONAL WOUND CARE PRODUCTS	101
TABLE 34	TRADITIONAL WOUND CARE PRODUCTS MARKET, BY TYPE, 2020-2027 (USD MILLION)	101
TABLE 35	TRADITIONAL WOUND CARE PRODUCTS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	102
7.4.1	TAPES	102
7.4.1.1	Tapes to dominate market during forecast period	102
TABLE 36	PLAYERS OFFERING TAPES	103
TABLE 37	TAPES MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	103
7.4.2	DRESSINGS	104
7.4.2.1	Extensive usage of wound dressings to drive market	104
TABLE 38	PLAYERS OFFERING DRESSINGS	104
TABLE 39	DRESSINGS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	106
7.4.3	BANDAGES	106
7.4.3.1	Prevention of infection and faster wound healing to propel segment	106
TABLE 40	PLAYERS OFFERING BANDAGES	107
TABLE 41	BANDAGES MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	108
7.4.4	ABSORBENTS	108
7.4.4.1	Usage in highly exuding wounds and surgical drains to drive segment	108
TABLE 42	PLAYERS OFFERING ABSORBENTS	109
TABLE 43	ABSORBENTS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	109
7.4.5	OTHER TRADITIONAL WOUND CARE PRODUCTS	110
TABLE 44	PLAYERS OFFERING OTHER TRADITIONAL WOUND CARE PRODUCTS	110
TABLE 45	OTHER TRADITIONAL WOUND CARE PRODUCTS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	111
7.5	THERAPY DEVICES	111
7.5.1	INCREASED EFFICIENCY AND REDUCED HOSPITALIZATION TO DRIVE MARKET	111
TABLE 46	PLAYERS OFFERING THERAPY DEVICES	112
TABLE 47	THERAPY DEVICES MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	112
8	ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE	113
8.1	INTRODUCTION	114
TABLE 48	GLOBAL ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	114
8.2	COMPANION ANIMALS	114
TABLE 49	POPULATION OF SMALL COMPANION ANIMALS, BY COUNTRY, 2012-2018 (MILLION)	115
TABLE 50	GLOBAL ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	115
TABLE 51	GLOBAL ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY COUNTRY, 2020-2027 (USD MILLION)	116
8.2.1	DOGS	116
8.2.1.1	Increasing adoption of dogs to drive segment	116
TABLE 52	DOG POPULATION, BY COUNTRY (MILLION)	117
TABLE 53	GLOBAL ANIMAL WOUND CARE MARKET FOR DOGS, BY COUNTRY, 2020-2027 (USD MILLION)	117
8.2.2	CATS	118
8.2.2.1	Cats-most common pets globally	118
TABLE 54	GLOBAL ANIMAL WOUND CARE MARKET FOR CATS, BY COUNTRY, 2020-2027 (USD MILLION)	119
8.2.3	HORSES	119
8.2.3.1	Horses to possess higher risk of traumatic injuries	119
TABLE 55	GLOBAL ANIMAL WOUND CARE MARKET FOR HORSES, BY COUNTRY, 2020-2027 (USD MILLION)	120
8.2.4	OTHER COMPANION ANIMALS	120
TABLE 56	GLOBAL ANIMAL WOUND CARE MARKET FOR OTHER COMPANION ANIMALS, BY COUNTRY, 2020-2027 (USD MILLION)	121
8.3	LIVESTOCK ANIMALS	121

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TABLE 57	US: POPULATION OF LIVESTOCK ANIMALS, 2010-2018 (MILLION)	122
TABLE 58	GLOBAL ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	122
TABLE 59	GLOBAL ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY COUNTRY, 2020-2027 (USD MILLION)	123
8.3.1	CATTLE	123
8.3.1.1	Increased ocular diseases and injuries to propel segment	123
TABLE 60	GLOBAL ANIMAL WOUND CARE MARKET FOR CATTLE, BY COUNTRY, 2020-2027 (USD MILLION)	124
8.3.2	PIGS	124
8.3.2.1	Increase in surgeries for acute conditions to drive segment	124
TABLE 61	GLOBAL ANIMAL WOUND CARE MARKET FOR PIGS, BY COUNTRY, 2020-2027 (USD MILLION)	125
8.3.3	OTHER LIVESTOCK ANIMALS	126
TABLE 62	GLOBAL ANIMAL WOUND CARE MARKET FOR OTHER LIVESTOCK ANIMALS, BY COUNTRY, 2020-2027 (USD MILLION)	126
9	ANIMAL WOUND CARE MARKET, BY END USER	127
9.1	INTRODUCTION	128
TABLE 63	ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	128
9.2	HOSPITALS & CLINICS	128
9.2.1	HOSPITALS & CLINICS TO DOMINATE MARKET DURING FORECAST PERIOD	128
TABLE 64	ANIMAL WOUND CARE MARKET FOR HOSPITALS & CLINICS, BY COUNTRY, 2020-2027 (USD MILLION)	129
9.3	HOME CARE SETTINGS	129
9.3.1	RIISING PET EXPENDITURE TO PROPEL SEGMENT	129
TABLE 65	ANIMAL WOUND CARE MARKET FOR HOME CARE SETTINGS, BY COUNTRY, 2020-2027 (USD MILLION)	130
10	ANIMAL WOUND CARE MARKET, BY REGION	131
10.1	INTRODUCTION	132
TABLE 66	GLOBAL ANIMAL WOUND CARE MARKET, BY REGION, 2020-2027 (USD MILLION)	132
TABLE 67	GLOBAL ANIMAL WOUND CARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	133
10.2	NORTH AMERICA	133
FIGURE 30	NORTH AMERICA: ANIMAL WOUND CARE MARKET SNAPSHOT	134
TABLE 68	NORTH AMERICA: ANIMAL WOUND CARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	135
TABLE 69	NORTH AMERICA: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	135
TABLE 70	NORTH AMERICA: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	135
TABLE 71	NORTH AMERICA: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	136
TABLE 72	NORTH AMERICA: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	136
TABLE 73	NORTH AMERICA: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	137
TABLE 74	NORTH AMERICA: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	137
TABLE 75	NORTH AMERICA: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	137
TABLE 76	NORTH AMERICA: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	138
10.2.1	US	138
10.2.1.1	Increasing pet expenditure and meat consumption to drive market	138
TABLE 77	US: PRIVATE CLINICAL PRACTICES, BY ANIMAL TYPE, 2016 VS. 2018	139
TABLE 78	US: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	139
TABLE 79	US: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	139
TABLE 80	US: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	140
TABLE 81	US: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	140
TABLE 82	US: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	141
TABLE 83	US: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	141

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TABLE 84□US: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)□141

TABLE 85□US: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)□142

#### 10.2.2□CANADA□142

10.2.2.1□Growing pet adoption to drive market□142

TABLE 86□CANADA: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)□143

TABLE 87□CANADA: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□143

TABLE 88□CANADA: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□143

TABLE 89□CANADA: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□144

TABLE 90□CANADA: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)□144

TABLE 91□CANADA: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)□144

TABLE 92□CANADA: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)□145

TABLE 93□CANADA: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)□145

#### 10.3□EUROPE□145

TABLE 94□EUROPE: LIVESTOCK POPULATION, BY ANIMAL, 2010-2018 (MILLION)□146

TABLE 95□EUROPE: ANIMAL WOUND CARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION)□146

TABLE 96□EUROPE: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)□147

TABLE 97□EUROPE: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□147

TABLE 98□EUROPE: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□147

TABLE 99□EUROPE: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□148

TABLE 100□EUROPE: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)□148

TABLE 101□EUROPE: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)□148

TABLE 102□EUROPE: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)□149

TABLE 103□EUROPE: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)□149

##### 10.3.1□GERMANY□149

10.3.1.1□Germany to dominate market during forecast period□149

TABLE 104□GERMANY: COMPANION ANIMALS POPULATION, 2012-2018 (MILLION)□150

TABLE 105□GERMANY: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)□150

TABLE 106□GERMANY: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□151

TABLE 107□GERMANY: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□151

TABLE 108□GERMANY: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)□152

TABLE 109□GERMANY: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)□152

TABLE 110□GERMANY: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)□152

TABLE 111□GERMANY: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)□153

TABLE 112□GERMANY: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)□153

##### 10.3.2□FRANCE□153

10.3.2.1□Presence of major players to drive market□153

TABLE 113□FRANCE: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)□154

TABLE 114□FRANCE: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD

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MILLION)154

TABLE 115FRANCE: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)155

TABLE 116FRANCE: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)155

TABLE 117FRANCE: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)155

TABLE 118FRANCE: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)156

TABLE 119FRANCE: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)156

TABLE 120FRANCE: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)156

10.3.3UK157

10.3.3.1Increasing pet ownership to propel market157

TABLE 121UK: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)157

TABLE 122UK: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)158

TABLE 123UK: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)158

TABLE 124UK: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)158

TABLE 125UK: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)159

TABLE 126UK: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)159

TABLE 127UK: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)159

TABLE 128UK: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)160

10.3.4ITALY160

10.3.4.1Increasing demand for poultry and pork meat with growing pet healthcare awareness to drive market160

TABLE 129ITALY: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)161

TABLE 130ITALY: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)161

TABLE 131ITALY: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)161

TABLE 132ITALY: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)162

TABLE 133ITALY: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)162

TABLE 134ITALY: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)162

TABLE 135ITALY: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)163

TABLE 136ITALY: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)163

10.3.5SPAIN163

10.3.5.1Increasing animal health expenditure to drive market163

TABLE 137SPAIN: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)164

TABLE 138SPAIN: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)164

TABLE 139SPAIN: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)164

TABLE 140SPAIN: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS MARKET, BY TYPE, 2020-2027 (USD MILLION)165

TABLE 141SPAIN: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)165

TABLE 142SPAIN: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)165

TABLE 143SPAIN: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)166

TABLE 144SPAIN: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)166

10.3.6REST OF EUROPE166

TABLE 145REST OF EUROPE: COMPANION ANIMALS OWNERSHIP, 2018 (MILLION)167

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TABLE 146	REST OF EUROPE: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	167
TABLE 147	REST OF EUROPE: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	167
TABLE 148	REST OF EUROPE: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	168
TABLE 149	REST OF EUROPE: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	168
TABLE 150	REST OF EUROPE: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	169
TABLE 151	REST OF EUROPE: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	169
TABLE 152	REST OF EUROPE: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	169
TABLE 153	REST OF EUROPE: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	170
10.4	ASIA PACIFIC	170
TABLE 154	ASIA PACIFIC: FOOD-PRODUCING ANIMAL POPULATION, 2010-2017 (MILLION)	170
FIGURE 31	ASIA PACIFIC: ANIMAL WOUND CARE MARKET SNAPSHOT	171
TABLE 155	ASIA PACIFIC: ANIMAL WOUND CARE MARKET, BY COUNTRY, 2020-2027 (USD MILLION)	172
TABLE 156	ASIA PACIFIC: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	172
TABLE 157	ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	172
TABLE 158	ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	173
TABLE 159	ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	173
TABLE 160	ASIA PACIFIC: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	173
TABLE 161	ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	174
TABLE 162	ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	174
TABLE 163	ASIA PACIFIC: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	174
?		
10.4.1	JAPAN	175
10.4.1.1	Rising demand for imported breeds of companion animals to drive market	175
TABLE 164	JAPAN: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	175
TABLE 165	JAPAN: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	176
TABLE 166	JAPAN: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	176
TABLE 167	JAPAN: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	176
TABLE 168	JAPAN: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	177
TABLE 169	JAPAN: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	177
TABLE 170	JAPAN: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	177
TABLE 171	JAPAN: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	178
10.4.2	CHINA	178
10.4.2.1	China to dominate market during forecast period	178
TABLE 172	CHINA: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	179
TABLE 173	CHINA: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	179
TABLE 174	CHINA: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	179

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TABLE 175	CHINA: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	180
TABLE 176	CHINA: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	180
TABLE 177	CHINA: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	180
TABLE 178	CHINA: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	181
TABLE 179	CHINA: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	181
10.4.3	INDIA	181
10.4.3.1	Increasing livestock animal population to propel market	181
TABLE 180	INDIA: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	182
TABLE 181	INDIA: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	182
TABLE 182	INDIA: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	183
TABLE 183	INDIA: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	183
TABLE 184	INDIA: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	183
TABLE 185	INDIA: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	184
TABLE 186	INDIA: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	184
TABLE 187	INDIA: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	184
10.4.4	REST OF ASIA PACIFIC	185
TABLE 188	REST OF ASIA PACIFIC: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	185
TABLE 189	REST OF ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	186
TABLE 190	REST OF ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	186
TABLE 191	REST OF ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	186
TABLE 192	REST OF ASIA PACIFIC: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	187
TABLE 193	REST OF ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	187
TABLE 194	REST OF ASIA PACIFIC: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	187
TABLE 195	REST OF ASIA PACIFIC: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	188
10.5	LATIN AMERICA	188
10.5.1	RIISING PET ADOPTION TO FUEL MARKET	188
TABLE 196	LATIN AMERICA: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	189
TABLE 197	LATIN AMERICA: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	189
TABLE 198	LATIN AMERICA: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	189
TABLE 199	LATIN AMERICA: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	190
TABLE 200	LATIN AMERICA: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	190
TABLE 201	LATIN AMERICA: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	190
TABLE 202	LATIN AMERICA: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	191
TABLE 203	LATIN AMERICA: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	191
10.6	MIDDLE EAST & AFRICA	192

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10.6.1	INCREASING FOCUS ON ANIMAL HEALTH TO DRIVE MARKET	192
TABLE 204	MIDDLE EAST & AFRICA: ANIMAL WOUND CARE MARKET, BY PRODUCT, 2020-2027 (USD MILLION)	192
TABLE 205	MIDDLE EAST & AFRICA: ANIMAL WOUND CARE MARKET FOR SURGICAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	192
TABLE 206	MIDDLE EAST & AFRICA: ANIMAL WOUND CARE MARKET FOR ADVANCED WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	193
TABLE 207	MIDDLE EAST & AFRICA: ANIMAL WOUND CARE MARKET FOR TRADITIONAL WOUND CARE PRODUCTS, BY TYPE, 2020-2027 (USD MILLION)	193
TABLE 208	MIDDLE EAST & AFRICA: ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE, 2020-2027 (USD MILLION)	194
TABLE 209	MIDDLE EAST & AFRICA: ANIMAL WOUND CARE MARKET FOR COMPANION ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	194
TABLE 210	MIDDLE EAST & AFRICA: ANIMAL WOUND CARE MARKET FOR LIVESTOCK ANIMALS, BY TYPE, 2020-2027 (USD MILLION)	195
TABLE 211	MIDDLE EAST & AFRICA: ANIMAL WOUND CARE MARKET, BY END USER, 2020-2027 (USD MILLION)	195
11	COMPETITIVE LANDSCAPE	196
11.1	OVERVIEW	196
11.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	196
FIGURE 32	AGREEMENTS AND ACQUISITIONS?KEY GROWTH STRATEGIES ADOPTED BY MARKET PLAYERS FROM JANUARY 2019 TO JULY 2022	196
11.3	HISTORICAL REVENUE ANALYSIS OF KEY PLAYERS	197
FIGURE 33	REVENUE ANALYSIS OF TOP PLAYERS IN ANIMAL WOUND CARE MARKET	197
11.4	MARKET SHARE ANALYSIS	198
FIGURE 34	GLOBAL ANIMAL WOUND CARE MARKET SHARE ANALYSIS, BY KEY PLAYER, 2021	198
11.5	COMPANY EVALUATION QUADRANT	199
FIGURE 35	ANIMAL WOUND CARE MARKET: COMPANY EVALUATION QUADRANT, 2021	200
11.5.1	STARS	200
11.5.2	PERVASIVE PLAYERS	200
11.5.3	EMERGING LEADERS	200
11.5.4	PARTICIPANTS	201
11.6	START-UP/SME EVALUATION QUADRANT	201
FIGURE 36	ANIMAL WOUND CARE MARKET: START-UP/SME EVALUATION QUADRANT, 2021	201
11.6.1	PROGRESSIVE COMPANIES	202
11.6.2	DYNAMIC COMPANIES	202
11.6.3	STARTING BLOCKS	202
11.6.4	RESPONSIVE COMPANIES	202
11.7	COMPETITIVE BENCHMARKING	202
11.7.1	OVERALL COMPANY FOOTPRINT	202
TABLE 212	OVERALL COMPANY FOOTPRINT (25 COMPANIES)	202
TABLE 213	COMPANY FOOTPRINT, BY PRODUCT	203
TABLE 214	COMPANY FOOTPRINT, BY ANIMAL TYPE	204
TABLE 215	COMPANY FOOTPRINT, BY END USER	205
TABLE 216	COMPANY FOOTPRINT, BY REGION	206
11.8	COMPETITIVE SCENARIO	207
11.8.1	PRODUCT LAUNCHES	207
TABLE 217	PRODUCT LAUNCHES, 2019-2022	207
11.8.2	EXPANSIONS	208
TABLE 218	EXPANSIONS, 2019-2022	208

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11.8.3ACQUISITIONS AND DIVESTITURES208

TABLE 219ACQUISITIONS AND DIVESTITURES, 2019-2022208

11.8.4OTHER STRATEGIES209

TABLE 220OTHER STRATEGIES, 2019-2022209

**Animal Wound Care Market by Product (Surgical (Sutures & Staplers, Glues),  
Advanced (Hydrocolloid, Hydrogel Dressings), Traditional (Tape, Dressings,  
Bandages), Animal Type (Cats, Dogs, Horse, Pigs), End User (Hospital, Clinics) -  
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