

**Europe Water Softeners Market by Type (Salt-Based and Salt-Free Water Softeners);  
By Process (Ion exchange, Conditioning, and Reverse Osmosis); By End-use  
{(Residential, Industrial, and Commercial (Office Buildings, Hotel & Restaurants,  
Hospitals & Nursing Homes and Others)}and Region - Analysis of Market Size, Share  
& Trends for 2019 - 2020 and Forecasts to 2030**

Market Report | 2022-07-01 | 250 pages | Fatpos Global

**AVAILABLE LICENSES:**

- Single User Price \$5000.00
- Enterprise Price \$7500.00

**Report description:**

[170+ pages Report] Europe Water Softener Market is anticipated to surpass USD 970 million by 2030 from USD 590 million in 2020 at a CAGR of 7% throughout the forecast period, i.e. 2020-2030

**Product Overview**

In various manufacturing sectors, water is an essential raw material, including paper and pulp, food & beverages, metal & mineral extraction and electricity generation industries. These factories use water to produce, store, wash, dilute and cool procedures in the manufacturing processes. Also for domestic and drinking uses, water is utilized. When the water has a substantial amount of magnesium and calcium, it is considered hard water, which is liable for cluttering pipes and to hinder soap and detergent from breaking down in the water. Water softening is a procedure that eliminates ions, in most cases calcium and magnesium ions that lead water to become harsh. During the softening process, iron ions would also be extracted.

**Market highlights**

The use of advanced treatment methods for wastewater e.g. ion exchange resin process, calcium softening, and washing soda procedures are also anticipated to speed upmarket development.

**Europe Water Softener Market**

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## Europe Water Softeners Market: Segments

Based on type, the European market for water softeners is categorized into salt and salt-free softener. The saltwater softener is conventional and is commonly used in domestic and commercial applications. Therefore, in the prediction period, the salt-based water softener category is projected to dominate the European market for water softeners. Comparison to the salt-based equivalents, a salt-free water softener is less costly. The salt-free are becoming desirable as no additives are being used to smooth the water and nullify chemicals including calcium and magnesium to keep them from sticking to surfaces. Installation and maintenance are simple. The water softener segment without salt is therefore projected to rise over the forecast period with the highest CAGR. Based on process, ion exchange, conditioning, and reverse osmosis are categorizations into the European water softener market. Due to its increasing usage in water softeners, ion exchange should retain a predominant place on the market, while the reverse osmosis method is expected to expand during the forecast period in 2019-2030 with the fastest CAGR. The industry is classified in residential, industrial, and business applications based on end-use. Due to the increased usage of water softener in home applications for cooking, bathing, and consuming, the residential water softener segment should be predominant in the industry. For residential applications, more and more water softener is used to reduce drainage pipe degradation. On the other hand, in industrial facilities in construction, boilers, cooling towers, and drain water systems in general, the use of water softener is projected to expand.

## Europe Water Softener Market

### Market Dynamics

#### Drivers

#### Opportunities for Key Players

The water-smoothing European market is not yet thoroughly explored. The demand for softeners for the developing countries is expected to deliver attractive growth to the demand for major players to develop and innovate in the water business. The rapid urbanization that has raised the need for residential water management to meet the growing demand for safe consumption water and sanitation has guided Europe water softening market growth.

### Public-Private Partnerships

Public-private partnerships in Europe enable governments to finance the investments necessary and to introduce water purification technologies and increase water sector productivity. The collaboration between key European public and private shareholders and the implementation of innovative technologies for energy-efficient waste management are anticipated to boost the market growth in the coming years. The Brussels-based non-profit organization, the European Water Partnership, works with partners and individuals to set up a mutual water perspective for Europe. This contributes to the implementation of policies and regulations to address the demands of Europe's water resources by 2030. These collaborations can play an important role in raising clean water demand. With the growing demand for clean water, the market for water softeners is expected to rise substantially.

### Restraint

#### Alternate Technologies

The expansion of the European water softeners market is hampered by alternative water purification techniques. Water treatment alternatives for surface treatments and UV radiation involve microfiltration, ultrafiltration, nanofiltration, and reverse osmosis. These procedures may be used to eliminate utilizing little to no chemicals, smaller bacteria, viruses, and a broad variety of chemical pollutants that can be removed. These efficient approaches for reducing the use of chemicals and thus filtering the water for consumption are growing. The market growth of the softeners is also anticipated to be impeded due to the lack of immediate resources in the European water treatment industry and the potential health effects of the softeners for low-sodium

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diet plans of people.

Europe Water Softeners Market: Regions

Europe Water Softener Market

Europe Water Softeners Market is further segmented by region into:

The U.K. Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR

Germany Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR

France Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR

Italy Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR

Europe Water Softeners Market: Key Players

A. O. Smith Corporation

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Cumulus Nederland BV

Delta WATER TECHNOLOGY

Enmetec GmbH

Hatenboer-Water BV

Kinetico UK Ltd.

LENNTECH

Lubron Waterbehandeling B.V.

Pentair PLC

Pollet Water Group (Euraqua Europe is a subsidiary)

SUEZ Water Technologies & Solutions.

Other Prominent Players

The Europe Water Softeners market report also contains analysis on:

Europe Water Softeners market Segments:

By Type

Salt-Based

Salt-Free

By Process

Ion exchange

Conditioning

Reverse Osmosis

By End-Use

Residential

Commercial

Office Buildings

Hotel & Restaurants

Hospitals & Nursing Homes

Others

Industrial

By Country

Netherlands

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France  
UK  
Italy  
Germany  
Spain  
Portugal  
Poland  
Rest of Europe  
Europe Water Softeners market Dynamics  
Europe Water Softeners market Size  
Supply & Demand  
Current Trends/Issues/Challenges  
Competition & Companies Involved in the Market  
Value Chain of the Market  
Market Drivers and Restraints

## **Table of Contents:**

Contents

1. Executive Summary
2. Europe Water Softener
  - 2.1. Europe Water Softener Product Overview
  - 2.2. Market Definition
  - 2.3. Segmentation
  - 2.4. Assumptions and Acronyms
3. Research Methodology
  - 3.1. Research Objectives
  - 3.2. Primary Research
  - 3.3. Secondary Research
  - 3.4. Forecast Model
  - 3.5. Market Size Estimation
4. Average Pricing Analysis
5. Market Dynamics
  - 5.1. Growth Drivers
  - 5.2. Restraints
  - 5.3. Opportunity
  - 5.4. Trends
6. Recent Development, Policies& Regulatory Landscape
7. Risk Analysis
  - 7.1. Demand Risk Analysis
  - 7.2. Supply Risk Analysis
8. Europe Water Softener Industry Analysis
  - 8.1. Porters Five Forces
    - 8.1.1. Threat of New Entrants
    - 8.1.2. Bargaining Power of Suppliers
    - 8.1.3. Threat of Substitutes
    - 8.1.4. Rivalry
  - 8.2. PEST Analysis

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- 8.2.1. Political
- 8.2.2. Economic
- 8.2.3. Social
- 8.2.4. Technological
- 9. Europe Water Softener Market
  - 9.1. Market Size & forecast, 2019A-2030F
    - 9.1.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 9.1.2. By Volume (Million Units) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
- 10. Europe Water Softener: Market Segmentation
  - 10.1. By Regions
    - 10.1.1. North America: (U.S. and Canada)
      - 10.1.1.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 10.1.2. Latin America: (Brazil, Mexico, Argentina, Rest of Latin America)
      - 10.1.2.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 10.1.3. Europe: (Germany, UK, France, Italy, Spain, BENELUX, NORDIC, Hungary, Poland, Turkey, Russia, Rest of Europe)
      - 10.1.3.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 10.1.4. Asia-Pacific: (China, India, Japan, South Korea, Indonesia, Malaysia, Australia, New Zealand, Rest of Asia Pacific)
      - 10.1.4.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 10.1.5. Middle East and Africa: (Israel, GCC, North Africa, South Africa, Rest of Middle East and Africa)
      - 10.1.5.1. By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
  - 10.2. By Type: Market Share (2020-2030F)
    - 10.2.1. Salt-Based, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 10.2.2. Salt-Free, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
  - 10.3. By Process: Market Share (2020-2030F)
    - 10.3.1. Ion Exchange, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 10.3.2. Conditioning, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
    - 10.3.3. Reverse Osmosis, By Value (USD Million) 2019-2030F; Y-o-Y Growth (%) 2020-2030F
  - 10.4. By : Market Share (2020-2030F)
- 11. Company Profile
  - 11.1. AO Smith Corporation
    - 11.1.1. Company Overview
    - 11.1.2. Company Total Revenue (Financials)
    - 11.1.3. Market Potential
    - 11.1.4. Global Presence
    - 11.1.5. Key Performance Indicators
    - 11.1.6. SWOT Analysis
    - 11.1.7. Product Launch
  - 11.2. Huawei (China)
  - 11.3. Cumulus Nederland BV
  - 11.4. Delta WATER TECHNOLOGY
  - 11.5. Enmetec GmbH
  - 11.6. Hatenboer-Water BV
  - 11.7. Kinetico UK Ltd.
  - 11.8. LENNTECH
  - 11.9. LubronWaterbehandeling B.V.
  - 11.10. Pentair PLC
  - 11.11. Pollet Water Group (Euraqua Europe is subsidiary)

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11.12. SUEZ Water Technologies & Solutions.

Consultant Recommendation

\*\*The above-given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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