

Asia-Pacific Baby Infant Formula Market by Type (Infant Milk, Follow-on Milk, Specialty Baby Milk, and Growing-up Milk); By Ingredient (Carbohydrate, Fat, Protein, Minerals, Vitamins, and Others); By Distribution Channel (Hypermarket, Supermarket, Pharmacy/Medical Stores, Specialty Stores, Hard Discounter Store, E-commerce, and Others) and Region - Analysis of Market Size, Share & Trends for 2019 and Forecasts to 2030

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AVAILABLE LICENSES:

- Single User Price \$5000.00
- Enterprise Price \$7500.00

Report description:

[170 + Pages Research Report] Asia-Pacific Baby Infant Formula Market is anticipated to surpass USD 13 billion in 2018, with an anticipated CAGR of 11% from 2019 to 2030 to reach USD 28 billion.

Product Overview

Infant formula includes infant milk, specialized Baby milk, and milk for babies and toddlers. Baby milk also contains nutrients, minerals, and vitamins required for Baby and young children's general growth. Additionally, the doctor now recommends infant formula for breast milk feeding options. The formula for the infant refers to the diet of a Baby which is only provided to children on the basis that such formulae are a replication of the nutritional characteristics of human milk or are a complete or partial substitution for human milk. It also provides vitamins and nutrients which resist diseases induced by iron deficiency, such as anemia. In addition to the probiotic called Bifidobacterium Lactis, different kinds of infant formula are augmented with disease prevention such as diarrhea, easy colic, and reducing the lower the incidence of food allergies.

Market highlights

A differentiated selection of products from a varying variety of infant formulas to child food products is included in the Baby formula market. The Fed, Drug, and Cosmetic Act states that the formula for children is a nutritional food that is fed entirely to

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infants due to computation of the nutritional characteristics of milk of mothers and/or a substitute for milk in its entirety or part.

Asia-Pacific Baby Infant Formula Market Expected Market Growth

Asia-Pacific Baby Infant Formula Market

Asia-Pacific Baby Infant Formula Market: Segments

The infant milk category is anticipated to stay dominant in the forecast period, based on type, and has led to the market share as regards Asia - Pacific Baby formula for 2018. This is attributable to the rise in the number of women in the workplace who want their baby mostly infant milk since they cannot always have breastfeeding choices. Also, a lot of women work again shortly after birth, which means that they want to feed their babies with substitutes such as formula milk.

Asia-Pacific Baby Infant Formula Market

The Carbohydrate category was dominant in 2018 depending on the ingredient as carbohydrate is the key factor of growth and nutrition for the infant. It is required that infants consume nutrient-dense carbohydrates to maximize their growth and retain a healthy body weight, which is anticipated to further promote segment production. In 2018, the supermarket section gained the Asia-Pacific formula market the highest share through distribution. This is because the accessibility of a wide range of consumables under a unified platform, sufficient parking space, and comfortable operating times means that supermarkets are getting popular. Also, increased urbanization, a spike in the working-class population, and better rates fuel supermarket prominence in developing and developed countries.

Market Dynamics

Drivers

The rise in the Acceptance of Recon Management

Increasing awareness about Baby formulas providing babies with stable growth & development of infants, enhancing cognitive performance & protecting them from allergies, and promoting gastrointestinal health and immunity are major drivers of the growth of Baby formula markets in the Asia Pacific region. Additionally, the rise in the population of the medium-income groups in developing nations contributes immensely to growth in the demand in the market, due to their high purchasing capacity and affordability of the formulas. Moreover, fast development has brought about a change in people's lifestyles. In recent decades, for example, China and India have seen a massive population explosion providing compensatory business growth opportunities for the market. The growth of the Asian-Pacific Baby formula market has resulted from creative packaging to affect buying behavior, rising discretionary income, and increasing demand for suitable nutrition.

Increase in women's workforce and a hectic lifestyle

Baby formula is an acceptable alternative for infants since its structure is similar to that of breast milk. Breastfeeding also is not always possible for working mothers. Kids' Baby formulations comprise nucleotides, such as energy metabolism and enzymes, which are required for metabolic processes. These nucleotides are a component of the body's normal functions of deoxyribonucleic acid (DNA). The increasing number of women professionals who favor Baby formula for their babies have increased further by the involvement of women in the workforce. The rise in the Asia-Pacific formula for babies is projected to increase considerably.

Restraint

High costs

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Global demand for infants' formulas has been limited by strict rules on infant formula products and high prices on ready to eat infant formulas and milk formulas. Another factor that is anticipated to impede target market growth over the forecast period is the low period life of infant formulas. The research on breastfeeding that can reduce the occurrence of meningitis, respiratory and gastrointestinal diseases, and disorders such as asthma and allergies in babies is rising. For households of India and other Asia Pacific developing nations that have polluted metropolitan cities, this is especially essential. Delhi is the most contaminated city in the world, and the atmosphere of other metropolises isn't any better. Breast milk is anticipated to help to protect children in comparison to artificial breast milk. It is also a significant factor to consider for premature Baby parents, who may have underdeveloping organ systems at birth, along with a weak immune system that only gets boosted with mother's milk.

Asia-Pacific Baby Infant Formula Market: Key Players

Abbott

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Arla Foods Amba

Campbell Soups, Dana Dairy Group Ltd.

Danone

Nestle S.A.

Reckitt Benckiser (Mead Johnson & Company LLC)

Perrigo Company Plc

Heinz Baby

Gujarat Co-operative Milk Marketing Federation Ltd. (GCMMF)

Other Prominent Players

The Asia-Pacific Baby Infant Formula market report also contains an analysis on:

Asia-Pacific Baby Infant Formula market Segments:

By Type

Infant Milk

Follow-on Milk

Specialty Baby Milk

Growing-up Milk

By Ingredient

Carbohydrate

Fat

Protein

Minerals

Vitamins

Others

By Distribution Channel

Hypermarkets

Supermarkets

Pharmacy/Medical Store

Specialty Stores

Hard Discounter Store

E-commerce

Cross-border E-commerce

B2C

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Others

Asia-Pacific Baby Infant Formula market Dynamics

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- Consultant Recommendation
- **The above-given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

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