

BRIC Countries (Brazil, Russia, India, China) Baby Personal Care Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-07-10 | 109 pages | MarketLine

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Report description:

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Summary

The BRIC Baby Personal Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the baby personal care industry and had a total market value of \$19,414.9 million in 2021. China was the fastest growing country with a CAGR of 19.4% over the 2017-21 period.
- Within the baby personal care industry, China is the leading country among the BRIC nations with market revenues of \$15,156.1 million in 2021. This was followed by Brazil, Russia and India with a value of \$1,542.2, \$1,410.1, and \$1,306.5 million, respectively.
- China is expected to lead the baby personal care industry in the BRIC nations with a value of \$30,575.1 million in 2026, followed by Russia, Brazil, India with expected values of \$2,076.7, \$1,956.3 and \$1,921.9 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC baby personal care market

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC baby personal care market
- Leading company profiles reveal details of key baby personal care market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC baby personal care market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC baby personal care market by value in 2021?
- What will be the size of the BRIC baby personal care market in 2026?
- What factors are affecting the strength of competition in the BRIC baby personal care market?
- How has the market performed over the last five years?
- Who are the top competitors in the BRIC baby personal care market?

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