

BRIC Countries (Brazil, Russia, India, China) Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-07-10 | 109 pages | MarketLine

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Report description:

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Summary

The BRIC Feminine Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the feminine hygiene industry and had a total market value of \$17,308.7 million in 2021. India was the fastest growing country with a CAGR of 13.1% over the 2017-21 period.
- Within the feminine hygiene industry, China is the leading country among the BRIC nations with market revenues of \$15,073.2 million in 2021. This was followed by Brazil, Russia and India with a value of \$901.7, \$784.7, and \$549.1 million, respectively.
- China is expected to lead the feminine hygiene industry in the BRIC nations with a value of \$19,638.6 million in 2026, followed by Russia, Brazil, India with expected values of \$1,040.9, \$1,004.3 and \$883.5 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC feminine hygiene market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC feminine hygiene

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market

- Leading company profiles reveal details of key feminine hygiene market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC feminine hygiene market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC feminine hygiene market by value in 2021?
- What will be the size of the BRIC feminine hygiene market in 2026?
- What factors are affecting the strength of competition in the BRIC feminine hygiene market?
- How has the market performed over the last five years?
- Who are the top competitors in the BRIC feminine hygiene market?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC Feminine Hygiene

2.1. Industry Outlook

3 Feminine Hygiene in Brazil

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Feminine Hygiene in China

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Feminine Hygiene in India

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

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- 9 Feminine Hygiene in Russia
 - 9.1. Market Overview
 - 9.2. Market Data
 - 9.3. Market Segmentation
 - 9.4. Market outlook
 - 9.5. Five forces analysis
- 10 Macroeconomic Indicators
 - 10.1. Country data
- 11 Company Profiles
 - 11.1. Kimberly-Clark Corp
 - 11.2. Hengan International Group Co Ltd
 - 11.3. Unicharm Corp
 - 11.4. Johnson & Johnson
 - 11.5. The Procter & Gamble Co
 - 11.6. Essity AB
 - 11.7. Edgewell Personal Care Co
- 12 Appendix
 - 12.1. Methodology
 - 12.2. About MarketLine

BRIC Countries (Brazil, Russia, India, China) Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

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