

## **North America (NAFTA) Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-07-10 | 82 pages | MarketLine

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### **Report description:**

North America (NAFTA) Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

The NAFTA Feminine Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The feminine hygiene industry within the NAFTA countries had a total market value of \$5,746.4 million in 2021. The Canada was the fastest growing country, with a CAGR of 3.8% over the 2017-21 period.
- Within the feminine hygiene industry, the US is the leading country among the NAFTA bloc, with market revenues of \$4,851.1 million in 2021. This was followed by Canada and Mexico, with a value of \$534.9 and \$360.4 million, respectively.
- The US is expected to lead the feminine hygiene industry in the NAFTA bloc, with a value of \$6,046.1 million in 2026, followed by Canada and Mexico with expected values of \$642.7 and \$445.1 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA feminine hygiene market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA feminine hygiene

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market

- Leading company profiles reveal details of key feminine hygiene market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA feminine hygiene market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA feminine hygiene market by value in 2021?
- What will be the size of the NAFTA feminine hygiene market in 2026?
- What factors are affecting the strength of competition in the NAFTA feminine hygiene market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA feminine hygiene market?

## **Table of Contents:**

### Table of Contents

#### 1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

#### 2 NAFTA Feminine Hygiene

##### 2.1. Industry Outlook

#### 3 Feminine Hygiene in Canada

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

#### 4 Macroeconomic Indicators

##### 4.1. Country data

#### 5 Feminine Hygiene in Mexico

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

#### 6 Macroeconomic Indicators

##### 6.1. Country data

#### 7 Feminine Hygiene in The United States

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

#### 8 Macroeconomic Indicators

##### 8.1. Country data

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## 9 Company Profiles

9.1. The Procter & Gamble Co

9.2. Essity AB

9.3. Edgewell Personal Care Co

9.4. Kimberly-Clark Corp

9.5. Societe BIC

## 10 Appendix

10.1. Methodology

10.2. About MarketLine

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