

North America (NAFTA) Sustainable Tourism Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-07-10 | 119 pages | MarketLine

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Report description:

North America (NAFTA) Sustainable Tourism Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

The NAFTA Sustainable Tourism industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The sustainable tourism industry within the NAFTA countries had a total market value of \$39,687.4 million in 2021.The US was the fastest growing country, with a CAGR of -1.3% over the 2017-21 period.

- Within the sustainable tourism industry, the US is the leading country among the NAFTA bloc, with market revenues of \$26,408.5 million in 2021. This was followed by Canada and Mexico, with a value of \$12,445.6 and \$833.3 million, respectively.

- The US is expected to lead the sustainable tourism industry in the NAFTA bloc, with a value of \$51,672.6 million in 2026, followed by Canada and Mexico with expected values of \$24,193.7 and \$1,342.8 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sustainable tourism market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sustainable tourism

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- Leading company profiles reveal details of key sustainable tourism players' NAFTA operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the sustainable tourism market with five year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the sustainable tourism market by value in 2021?
- What will be the size of the sustainable tourism market in 2026?
- What factors are affecting the strength of competition in the sustainable tourism market?
- How has the market performed over the last five years?
- What are the main segments that make up the sustainable tourism market?

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