

Sustainable Tourism Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-07-10 | 248 pages | MarketLine

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Report description:

Sustainable Tourism Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Sustainable Tourism industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Sustainable tourism minimizes the negative impacts and maximize the positive impacts of tourism as an activity, while conserving resources or using them wisely in order to maintain their long-term viability. It takes full account of socioeconomic, cultural, environmental impacts and addresses the needs of visitors, industry, and host communities.
- The market scope (international and domestic sustainable tourism) includes hotels & motels, travel intermediaries (travel agents, direct), foodservice (commercial foodservices), and transportation (airlines, passenger rail, road). The market is segmented into international and domestic sustainable tourism. International sustainable tourism includes the revenue generated in the particular country due to visit of international tourists at sustainable tourism places. Domestic sustainable tourism includes the revenue generated in the particular country due to visit of domestic tourists at sustainable tourism places.
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.
- The global sustainable tourism market had total revenues of \$158.6 billion in 2021, representing a compound annual growth rate (CAGR) of -1.1% between 2016 and 2021.
- The domestic segment accounted for the largest proportion of the market in 2021, with total revenues of \$96.2 billion,

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equivalent to 60.7% of the market's overall value.

- In the Green Destinations' top 100 sustainable destinations for 2021, which selects the 100 best Good Practice Stories, 12 destinations were located in Japan, five in Australia, nine in Peru, eight in Brazil, ten in Portugal, and five in Spain.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sustainable tourism market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sustainable tourism market
- Leading company profiles reveal details of key sustainable tourism players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the sustainable tourism market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the sustainable tourism market by value in 2021?
- What will be the size of the sustainable tourism market in 2026?
- What factors are affecting the strength of competition in the sustainable tourism market?
- How has the market performed over the last five years?
- What are the main segments that make up the sustainable tourism market?

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