

## **Snacks in Australia**

Market Direction | 2022-07-28 | 78 pages | Euromonitor

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### **Report description:**

While many other countries opened up after strict COVID-19 restrictions in 2021, the Omicron wave in Australia, which emerged in early 2022, meant that certain restrictions remained in place during the initial months of the year. The pandemic has changed eating patterns and habits for a number of Australians in the past two years of the review period. With many local consumers spending prolonged time at home and adopting a more hybrid lifestyle, they appear to be shifting towards a more flexible...

Euromonitor International's Snacks in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### PROSPECTS AND OPPORTUNITIES

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