

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the United Arab Emirates**

Market Direction | 2022-08-04 | 20 pages | Euromonitor

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### **Report description:**

British American Tobacco has extended the flavour portfolio of its e-vapour product Vuse by adding flavours such as Fresh Apple, Infused Orange, Crisp Watermelon, and Forest Blueberry. It also launched limited edition flavours of Citrus Grape and Cranberry Twist during 2021. The flavour line-up now includes nine permanent flavours following the five initial e-liquids launched in 2020. Consumers can buy in-store or place their orders via an online platform, whereby standard delivery can take anyw...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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