

## **Premium and Luxury Cars in the Philippines**

Market Direction | 2022-08-04 | 16 pages | Euromonitor

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### **Report description:**

Following the significant declines in sales of premium and luxury cars in the Philippines in 2020 in line with pandemic-induced restrictions such as enforced closures of dealerships, some easing of various measures in 2021 resulted in a more positive performance for the category, although overall demand remained well below pre-pandemic levels. While volume and value sales figures are still struggling to fully recover in 2022, a second consecutive year of double-digit growth is bringing overall d...

Euromonitor International's Premium and Luxury Cars in Philippines report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Premium and Luxury Cars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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