

Premium and Luxury Cars in Australia

Market Direction | 2022-08-02 | 16 pages | Euromonitor

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Report description:

In line with the wider automotive industry, premium and luxury cars is set to experience another positive performance in Australia, following improving demand in 2021 when most restrictions had been largely lifted throughout the country up to June. Nevertheless, a second wave of COVID-19 infections resulted in a second countrywide lockdown in the last quarter of 2021, forcing retailers to close, and impacting both consumer and business confidence. During the year, sales of luxury cars were negat...

Euromonitor International's Premium and Luxury Cars in Australia report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Premium and Luxury Cars in Australia
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List Of Contents And Tables

PREMIUM AND LUXURY CARS IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Mixed results for premium and luxury cars

Sustainability concerns and innovation fuel interest in electric/hybrid models

Digital channels offer expansion opportunities

PROSPECTS AND OPPORTUNITIES

Government support could unlock adoption of electric/hybrid models over forecast period

Economic uncertainty set to influence consumers' purchasing decisions

Future opportunities remain through online channels

CATEGORY DATA

Table 1 Sales of Premium and Luxury Cars: Value 2017-2022

Table 2 Sales of Premium and Luxury Cars: % Value Growth 2017-2022

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2017-2021

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2018-2021

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2022-2027

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2022-2027

LUXURY GOODS IN AUSTRALIA

EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2017-2022

Table 8 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 10 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 11 LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2022

Table 13 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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