

Eyewear in Hong Kong, China

Market Direction | 2022-08-02 | 35 pages | Euromonitor

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Report description:

Eyewear is set to record moderate single-digit growth in 2022 following the beginning of a recovery in 2021. After the steep decline in sales in 2020 due to the emergence of the pandemic, 2021 witnessed double-digit growth of eyewear. Early 2022 saw eyewear impacted by the fifth wave of COVID-19, with demand only starting to improve at the end of April when restrictions were lifted, and citizens resumed socialising and spending time outside of the home from May. However, Hong Kong's eyewear indu...

Euromonitor International's Eyewear in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Eyewear in Hong Kong, China
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List Of Contents And Tables

EYEWEAR IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Eyewear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2017-2022

Table 2 Sales of Eyewear by Category: Value 2017-2022

Table 3 Sales of Eyewear by Category: % Volume Growth 2017-2022

Table 4 Sales of Eyewear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Eyewear: % Value 2017-2021

Table 6 LBN Brand Shares of Eyewear: % Value 2018-2021

Table 7 Distribution of Eyewear by Format: % Value 2017-2022

Table 8 Forecast Sales of Eyewear by Category: Volume 2022-2027

Table 9 Forecast Sales of Eyewear by Category: Value 2022-2027

Table 10 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONTACT LENSES AND SOLUTIONS IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fifth wave of pandemic impacts demand for contact lenses and solutions

Consumers in Hong Kong prioritise personal hygiene and functionality

Digitalisation transformation for contact lenses

PROSPECTS AND OPPORTUNITIES

Category set to experience moderate growth for remainder of 2022

Sales of contact lenses to gain growth momentum as remote working measures stabilise

Players to increasingly invest in omnichannel strategies

CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2017-2022

Table 13 Sales of Contact Lenses by Category: Value 2017-2022

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2017-2022

Table 15 Sales of Contact Lenses by Category: % Value Growth 2017-2022

Table 16 Sales of Contact Lens Solutions: Value 2017-2022

Table 17 Sales of Contact Lens Solutions: % Value Growth 2017-2022

Table 18 Sales of Contact Lenses by Type: % Value 2017-2022

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Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2017-2022
 Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2017-2022
 Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2017-2022
 Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2017-2022
 Table 23 □NBO Company Shares of Contact Lenses: % Value 2017-2021
 Table 24 □LBN Brand Shares of Contact Lenses: % Value 2018-2021
 Table 25 □Distribution of Contact Lenses by Format: % Value 2017-2022
 Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2017-2022
 Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2022-2027
 Table 28 □Forecast Sales of Contact Lenses by Category: Value 2022-2027
 Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2022-2027
 Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2022-2027
 Table 31 □Forecast Sales of Contact Lens Solutions: Value 2022-2027
 Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2022-2027

SPECTACLES IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Spectacles shows resilient due to essential nature
 Growing rates of myopia and presbyopia in Hong Kong
 Greater functionality demanded from spectacle lenses

PROSPECTS AND OPPORTUNITIES

The rise of locally-designed eyewear brands
 Growing popularity of Japanese spectacles in Hong Kong
 Digitalisation of spectacles set to continue post-pandemic

CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2017-2022
 Table 34 Sales of Spectacles by Category: Value 2017-2022
 Table 35 Sales of Spectacles by Category: % Volume Growth 2017-2022
 Table 36 Sales of Spectacles by Category: % Value Growth 2017-2022
 Table 37 Sales of Spectacle Lenses by Type: % Value 2017-2022
 Table 38 NBO Company Shares of Spectacles: % Value 2017-2021
 Table 39 LBN Brand Shares of Spectacles: % Value 2018-2021
 Table 40 Distribution of Spectacles by Format: % Value 2017-2022
 Table 41 Forecast Sales of Spectacles by Category: Volume 2022-2027
 Table 42 □Forecast Sales of Spectacles by Category: Value 2022-2027
 Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2022-2027
 Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2022-2027

SUNGLASSES IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Ongoing impact of the pandemic
 E-commerce retains limited reach in luxury goods due to fitting issues
 Fashion trends, including sunglasses with chains and charms

PROSPECTS AND OPPORTUNITIES

Relaxing of travel restrictions expected to significantly boost demand for sunglasses
 Greater focus on health and wellness to drive local demand for sports sunglasses
 Once travel resumes, tourist spending will offset local consumption losses

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CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2017-2022

Table 46 Sales of Sunglasses: Value 2017-2022

Table 47 Sales of Sunglasses: % Volume Growth 2017-2022

Table 48 Sales of Sunglasses: % Value Growth 2017-2022

Table 49 NBO Company Shares of Sunglasses: % Value 2017-2021

Table 50 LBN Brand Shares of Sunglasses: % Value 2018-2021

Table 51 Distribution of Sunglasses by Format: % Value 2017-2022

Table 52 Forecast Sales of Sunglasses: Volume 2022-2027

Table 53 Forecast Sales of Sunglasses: Value 2022-2027

Table 54 □Forecast Sales of Sunglasses: % Volume Growth 2022-2027

Table 55 □Forecast Sales of Sunglasses: % Value Growth 2022-2027

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