

Eyewear in Hong Kong, China

Market Direction | 2022-08-02 | 35 pages | Euromonitor

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Report description:

Eyewear is set to record moderate single-digit growth in 2022 following the beginning of a recovery in 2021. After the steep decline in sales in 2020 due to the emergence of the pandemic, 2021 witnessed double-digit growth of eyewear. Early 2022 saw eyewear impacted by the fifth wave of COVID-19, with demand only starting to improve at the end of April when restrictions were lifted, and citizens resumed socialising and spending time outside of the home from May. However, Hong Kong's eyewear indu...

Euromonitor International's Eyewear in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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