

## **Cigars, Cigarillos and Smoking Tobacco in Indonesia**

Market Direction | 2022-08-01 | 24 pages | Euromonitor

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### **Report description:**

Cigarettes saw a temporary decline in volume sales during the first year of the COVID-19 pandemic, before seeing a slight recovery. However, cigars did not suffer such a fate, with volume growth remaining solid in both 2020 and 2021. Since loyal cigar smokers are mainly from the middle to upper classes, due to their high prices, demand remained stable amongst this relatively niche consumer base. These consumers were less impacted by the COVID-19 pandemic than lower-income consumers, and since ci...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

August 2022

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