

Cigarettes in Australia

Market Direction | 2022-08-04 | 26 pages | Euromonitor

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Report description:

Volume sales of cigarettes continued to decline in 2021, a trajectory in line with trends observed over the review period, driven by rising taxes, increased controls over public smoking as well as the continuing decline in smoking prevalence. Annual excise tax increases continued to place pressure on the affordability of cigarettes, especially for the premium and mid-priced segments. Moreover, periods of closure for manufacturing facilities overseas, combined with logistics constraints and incre...

Euromonitor International's Cigarettes in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN AUSTRALIA

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Illicit trade rises despite government's increasing efforts and COVID-19 restrictions

Economic pressures challenge brand performance

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TOBACCO IN AUSTRALIA

EXECUTIVE SUMMARY

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Tobacco in 2021: The big picture

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