

Global Newspapers Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-06-29 | 50 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Global Newspapers Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Global Newspapers industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.
- The global newspapers market had total revenues of \$70.1bn in 2021, representing a compound annual rate of change (CARC) of -7.3% between 2016 and 2021.
- Market consumption volumes declined with a CARC of -2.4% between 2016 and 2021, to reach a total of 491.5 million copies in 2021.
- The value of the global newspaper market declined by 4% in 2021, remaining at the downward trajectory of recent years caused by the decline of readership.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the newspapers market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global newspapers market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Leading company profiles reveal details of key newspapers market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global newspapers market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global newspapers market by value in 2021?
- What will be the size of the Global newspapers market in 2026?
- What factors are affecting the strength of competition in the Global newspapers market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's newspapers market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Geography segmentation

1.6. Market rivalry

1.7. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How are the leading players responding to the rise of digital alternatives?

7.4. Is there any regulation that is having a significant impact on players in the market?

7.5. What are the future disruptions in the market?

7.6. What are the most recent developments in the market?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8 Company Profiles

8.1. The Yomiuri Shimbun

8.2. The Asahi Shimbun Company

8.3. D. B. Corp Limited

8.4. Axel Springer SE

8.5. News Corp

8.6. Xinhuanet Co Ltd

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Global Newspapers Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-06-29 | 50 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com