

United Kingdom (UK) Books Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-06-28 | 40 pages | MarketLine

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Report description:

United Kingdom (UK) Books Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Books in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is comprised of the value of total retail sales of physical and digital. The physical segment of the books market includes atlases, dictionaries, encyclopedias, text books, guidebooks, musical scores, maps, fiction and non-fiction. The digital segment of the books market consists of electronic books which can be read on computers or other electronic devices such as tablets. Other segment includes magazines, download audio, physical audio and other not included in the above segments.
- The UK books market had total revenues of \$9.1bn in 2021, representing a compound annual growth rate (CAGR) of 2.3% between 2016 and 2021.
- The e-book segment was the market's most lucrative in 2021, with total revenues of \$4.3bn, equivalent to 47.5% of the market's overall value.
- The e-book segment accounted for majority of book sales revenue in the United Kingdom. The e-book market appealed to UK consumers early on and has maintained a healthy share of the market.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the books market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United Kingdom
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom books market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United Kingdom books market by value in 2021?
- What will be the size of the United Kingdom books market in 2026?
- What factors are affecting the strength of competition in the United Kingdom books market?
- How has the market performed over the last five years?
- Who are the top competitors in the United Kingdom's books market?

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