

United Kingdom (UK) Newspapers Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-06-29 | 46 pages | MarketLine

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Report description:

United Kingdom (UK) Newspapers Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Newspapers in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.
- The UK newspapers market had total revenues of \$3.3bn in 2021, representing a compound annual rate of change (CARC) of -7% between 2016 and 2021.
- Market consumption volumes declined with a CARC of -11.1% between 2016 and 2021, to reach a total of 4.6 million copies in 2021.
- The value of the German newspaper market declined by 4.5% in 2021, remaining at the downward trajectory of recent years caused by the decline of readership.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in the United Kingdom

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in the United Kingdom
- Leading company profiles reveal details of key newspapers market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom newspapers market with five year forecasts

Reasons to Buy

- What was the size of the United Kingdom newspapers market by value in 2021?
- What will be the size of the United Kingdom newspapers market in 2026?
- What factors are affecting the strength of competition in the United Kingdom newspapers market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's newspapers market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. How are the leading players responding to the rise of digital alternatives?
- 7.4. What are the future disruptions in the market?

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8 Company Profiles

8.1. News Corp

8.2. Daily Mail and General Trust plc

8.3. Guardian Media Group plc

8.4. Reach PLC

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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