

Germany Books Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-06-28 | 38 pages | MarketLine

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Report description:

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Summary

Books in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is comprised of the value of total retail sales of physical and digital. The physical segment of the books market includes atlases, dictionaries, encyclopedias, text books, guidebooks, musical scores, maps, fiction and non-fiction. The digital segment of the books market consists of electronic books which can be read on computers or other electronic devices such as tablets. Other segment includes magazines, download audio, physical audio and other not included in the above segments.
- The German books market had total revenues of \$11.4bn in 2021, representing a compound annual growth rate (CAGR) of 0.7% between 2016 and 2021.
- The Physical segment was the market's most lucrative in 2021, with total revenues of \$7.7bn, equivalent to 67.8% of the market's overall value.
- German bookstores including the small ones have benefited from growing online sales. Gradual relaxation in coronavirus control measures have renewed the customer footfall in bookstores leading to a positive impact on market revenue for 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in Germany

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Germany
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany books market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Germany books market by value in 2021?
- What will be the size of the Germany books market in 2026?
- What factors are affecting the strength of competition in the Germany books market?
- How has the market performed over the last five years?
- Who are the top competitors in Germany's books market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies have leading players followed in recent years?

7.3. How has the COVID-19 pandemic affected leading players?

7.4. What have been the most significant mergers/acquisitions recently?

8 Company Profiles

8.1. Penguin Random House LLC

8.2. Amazon.com, Inc.

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9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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