Australia IT Hardware Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-06-29 | 54 pages | MarketLine

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Report description:

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Summary

IT Hardware in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The IT hardware market includes all physical components integral to computing within enterprise IT solutions. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays).
- The Australian IT hardware market had total revenues of $6,161.7m in 2021, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2021.
- The client computing hardware segment was the market's most valuable in 2021, with total revenues of $2,847.8m, equivalent to 46.2% of the market's overall value.
- Australia retained strict lockdown restrictions during 2021 which continued to drive demand for home IT hardware fuelling a 7.9% Y-o-Y increase in market revenues during 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the it hardware market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Australia
- Leading company profiles reveal details of key it hardware market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia it hardware market with five year forecasts

Reasons to Buy

- What was the size of the Australia it hardware market by value in 2021?
- What will be the size of the Australia it hardware market in 2026?
- What factors are affecting the strength of competition in the Australia it hardware market?
- How has the market performed over the last five years?
- How large is Australia's it hardware market in relation to its regional counterparts?

Table of Contents:

Table of Contents
1 Executive Summary
1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive Landscape
2 Market Overview
2.1. Market definition
2.2. Market analysis
3 Market Data
3.1. Market value
4 Market Segmentation
4.1. Category segmentation
4.2. Geography segmentation
5 Market Outlook
5.1. Market value forecast
6 Five Forces Analysis
6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry
7 Competitive Landscape
7.1. Who are the leading players?

7.2. What strategies do the leading players follow?
7.3. What are the leading players' competitive advantages?
7.4. Are there any other notable players in the market?
7.5. Have there been any new product launches in the past year?
7.6. What is the strategic response of leading players to market challenges?
7.7. Are there any extraneous factors impacting the market?
8 Company Profiles
8.1. Microsoft Corporation
8.2. International Business Machines Corporation
8.3. Alphabet Inc
8.4. Oracle Corporation
9 Macroeconomic Indicators
9.1. Country data
10 Appendix
10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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