

Cementitious Flooring Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2022-07-11 | 100 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the global cementitious flooring market provides qualitative and quantitative analysis for the period from 2022 to 2028. The report predicts the global cementitious flooring market to grow with a CAGR of about 6% over the forecast period from 2022-2028. The study on cementitious flooring market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2022 to 2028.

The report on cementitious flooring market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global cementitious flooring market over the period of 2022 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global cementitious flooring market over the period of 2022 to 2028. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- The increasing demand for cementitious flooring
- The increasing demand for cementitious flooring with coatings in industrial locations

2) Restraints

- High costs involved in cement production

3) Opportunities

- Increasing demand for polished cementitious flooring

Research Methodology

A) Primary Research

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Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global cementitious flooring market is segmented on the basis of application, and end-user.

The Global Cementitious Flooring Market by Application

- Surface Treatment
- Underlayment Floor Screeds and Leveling Compounds
- Overlayment Industrial Screeds and Leveling Compounds
- Terrazzo Cementitious Binders
- Sitemix Screed Binders and Admixtures

The Global Cementitious Flooring Market by End-User

- Residential
- Non-residential

Company Profiles

The companies covered in the report include

- Sika AG
- MBCC Group
- Florock
- MAPEI S.p.A
- Tremco CPG Inc.
- BLACK BEAR COATINGS & CONCRETE
- Concare Inc.

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- PSC Flooring Ltd.
- EPMS Supplies Ltd.
- TMI Coatings, Inc

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the cementitious flooring market.
2. Complete coverage of all the segments in the cementitious flooring market to analyze the trends, developments in the global market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the global cementitious flooring market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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