

Wearable Electronics in the United Kingdom

Market Direction | 2022-07-26 | 22 pages | Euromonitor

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Report description:

Wearable electronics will continue to flourish in 2022, with predictions for high single-digit retail volume growth and double-digit current value growth. However, overall demand is set to be slower than 2021, as the cost of living crisis will invariably hit pockets as well as the more broader shift away from consumer electronic spending and towards activities outside of the home as the UK continues to move on from the pandemic. The emergence of the pandemic had presented a significant opportuni...

Euromonitor International's Wearable Electronics in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Smart wearables succeeds despite cost of living crisis

Premiumisation improves longevity and accuracy of wearable electronics

Fierce competition within the rapidly emerging smart wearables

PROSPECTS AND OPPORTUNITIES

Both activity watch (analogue) and activity watch (digital) to lose ground to smart wearables

Specialisation means personalisation for consumers of smart wearables

Aggressive and competitive nature of smart wearables to continue

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