

Wearable Electronics in Indonesia

Market Direction | 2022-07-27 | 20 pages | Euromonitor

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Report description:

Wearable electronics continues to see robust double-digit in value and volume terms in 2022, continuing the trend seen throughout the review period. Many young executives in major cities in the country are wearing smart wearables and activity watches as part of their modern and luxury lifestyles. Furthermore, many of the functions that are incorporated into these wearable electronics are becoming increasingly useful. For example, since the COVID-19 pandemic hit the country in early 2020 consumer...

Euromonitor International's Wearable Electronics in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wearable Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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New product launches continue to be seen with Apple and Samsung both launching new models

Amazfit on the rise thanks to good balance of style and value

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Appearance and functionality will remain key to attracting consumers

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