

Tobacco in Lebanon

Market Direction | 2022-07-26 | 30 pages | Euromonitor

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Report description:

The economic crisis has forced many smokers to abandon imported global cigarette brands as prices have risen steeply, with local brand Cedars the big winner. Low awareness of the harms of smoking mean that few smokers have chosen to cut down or quit as smoking has become more expensive. Shisha smoking meanwhile remains a popular and affordable social activity among a wide consumer base, while more affluent and educated consumers are turning to heated tobacco as an alternative to cigarettes.

Euromonitor International's Tobacco in Lebanon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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