

Tobacco in Laos

Market Direction | 2022-07-26 | 24 pages | Euromonitor

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Report description:

Despite government efforts to reduce smoking prevalence, cigarettes remain popular among the country's large population of low-income men. Despite the struggling economy, consumers are not likely to cut out smoking but instead trade down to lower priced products. Although health concerns are impacting sales in urban areas. Laos has so far managed to contain the spread of COVID-19 with it not being seen to have had a huge impact on sales of cigarettes, with strong economic growth projected to sup...

Euromonitor International's Tobacco in Laos report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Tobacco in Laos
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List Of Contents And Tables

TOBACCO IN LAOS

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

Country background

Socioeconomic Trends

Logistics/Infrastructure

MARKET BACKGROUND

Legislation

TAXATION AND DUTY LEVIES

Table 1 Taxation and Duty Levies 2016-2021

What next for tobacco?

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2016-2021

Table 3 Sales of Tobacco by Category: Value 2016-2021

Table 4 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 5 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 6 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 7 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 8 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 9 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 10 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

DISCLAIMER

CIGARETTES

2021 Developments

Prospects and Opportunities

Category Data

Table 11 Sales of Cigarettes: Volume 2016-2021

Table 12 Sales of Cigarettes by Category: Value 2016-2021

Table 13 Sales of Cigarettes: % Volume Growth 2016-2021

Table 14 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 15 NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 16 LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 17 Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 18 Forecast Sales of Cigarettes: Volume 2021-2026

Table 19 Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 20 Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 21 Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

CIGARS, CIGARILLOS AND SMOKING TOBACCO

Table 22 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 23 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

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Table 24 □Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021
Table 25 □Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021
Table 26 □NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021
Table 27 □LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021
Table 28 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021
Table 29 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026
Table 30 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026
Table 31 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026
Table 32 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026
SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO

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