

Tobacco in Kazakhstan

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Report description:

In Kazakhstan, retail volume sales of cigarettes returned to their path of decline in 2021. With the pandemic restrictions over, illicit trade in cigarettes grew strongly in the country, hampering retail volume sales. In addition, state policy aimed towards decreasing smoking rates among the population added pressure to volume sales of cigarettes. Value sales of cigarettes grew positively in 2021, however. Prices increased twice in 2021. The constantly growing excise tax and general inflation of...

Euromonitor International's Tobacco in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Tobacco in Kazakhstan
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List Of Contents And Tables

TOBACCO IN KAZAKHSTAN

EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 1 Number of Adult Smokers by Gender 2016-2021

MARKET DATA

Table 2 Sales of Tobacco by Category: Volume 2016-2021

Table 3 Sales of Tobacco by Category: Value 2016-2021

Table 4 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 5 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 6 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 7 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 8 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 9 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CIGARETTES IN KAZAKHSTAN

KEY DATA FINDINGS

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2021 DEVELOPMENTS

Rising unit prices and the competition posed by heated tobacco products cause volume sales of cigarettes to decline in 2021

Legislation does not favour cigarettes while mandatory labelling limits innovation

The industry shifts towards alternatives due to sales difficulties with cigarettes

PROSPECTS AND OPPORTUNITIES

Negative trend to persist for cigarette sales in the forecast period

Economy and mid-price cigarette segments to gain slight share

Stricter state control expected to prevent growth of illicit products

TAXATION AND PRICING

Taxation rates

Summary 3 Taxation and Duty Levies 2016-2021

Average cigarette pack price breakdown

Summary 4 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 10 Sales of Cigarettes: Volume 2016-2021

Table 11 Sales of Cigarettes by Category: Value 2016-2021

Table 12 Sales of Cigarettes: % Volume Growth 2016-2021

Table 13 Sales of Cigarettes by Category: % Value Growth 2016-2021

Table 14 Sales of Cigarettes by Blend: % Volume 2016-2021

Table 15 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2016-2021

Table 16 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2016-2021

Table 17 Sales of Cigarettes by Pack Size: % Volume 2016-2021

Table 18 Sales of Cigarettes by Price Band: % Volume 2016-2021

Table 19 NBO Company Shares of Cigarettes: % Volume 2017-2021

Table 20 LBN Brand Shares of Cigarettes: % Volume 2018-2021

Table 21 Sales of Cigarettes by Distribution Format: % Volume 2016-2021

Table 22 Illicit Trade Estimate of Cigarettes: Volume 2016-2021

Table 23 Forecast Sales of Cigarettes: Volume 2021-2026

Table 24 Forecast Sales of Cigarettes by Category: Value 2021-2026

Table 25 Forecast Sales of Cigarettes: % Volume Growth 2021-2026

Table 26 Forecast Sales of Cigarettes by Category: % Value Growth 2021-2026

Table 27 Forecast Sales of Cigarettes by Blend: % Volume 2021-2026

Table 28 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2021-2026

Table 29 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2021-2026

Table 30 Forecast Sales of Cigarettes by Pack Size: % Volume 2021-2026

Table 31 Forecast Sales of Cigarettes by Price Band: % Volume 2021-2026

CIGARS, CIGARILLOS AND SMOKING TOBACCO IN KAZAKHSTAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Cigarillos and cigars gain in 2021 as consumers return to socialising outside the home as pandemic restrictions ease

Lucky strike cigarillos launched by British American Tobacco

Hookah smoking ban appears to work as recovery from the previous year's decline is weak

PROSPECTS AND OPPORTUNITIES

Negative outlook for cigars, cigarillos and smoking tobacco in general due to measures to discourage consumption

Cigars, cigarillos and smoking tobacco faces competition problems from alternatives

Lack of cigar smoking tradition in Kazakhstan will keep cigars in a niche

CATEGORY DATA

Table 32 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 33 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 34 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 35 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 36 Sales of Cigars by Size: % Volume 2016-2021

Table 37 Sales of Cigarillos by Price Platform 2016-2021

Table 38 NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 39 LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 40 NBO Company Shares of Cigars: % Volume 2017-2021

Table 41 □LBN Brand Shares of Cigars: % Volume 2018-2021

Table 42 □NBO Company Shares of Cigarillos: % Volume 2017-2021

Table 43 □LBN Brand Shares of Cigarillos: % Volume 2018-2021

Table 44 □NBO Company Shares of Smoking Tobacco: % Volume 2017-2021

Table 45 □LBN Brand Shares of Smoking Tobacco: % Volume 2018-2021

Table 46 □NBO Company Shares of Pipe Tobacco: % Volume 2017-2021

Table 47 □LBN Brand Shares of Pipe Tobacco: % Volume 2018-2021

Table 48 □NBO Company Shares of Fine Cut Tobacco: % Volume 2017-2021

Table 49 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2018-2021

Table 50 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 51 □Distribution of Smoking Tobacco by Format: % Volume 2016-2021

Table 52 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 53 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 54 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 55 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN KAZAKHSTAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Kazakhstan mulls regulations due to an unofficial vaping pandemic

It is a problem that unofficial vaping products are affordable

Heated tobacco products continues to achieve rapid growth with brands offering a consumption experience close to cigarette smoking

PROSPECTS AND OPPORTUNITIES

Efforts to control illegal trade of vaping products expected to be strengthened

Heated tobacco products projected to reach a strong share within tobacco in Kazakhstan

Heated tobacco will come under closer scrutiny

CATEGORY INDICATORS

Table 56 Number of Adult Vapers 2016-2021

CATEGORY DATA

Table 57 Sales of Tobacco Heating Devices: Volume 2016-2021

Table 58 Sales of Tobacco Heating Devices: % Volume Growth 2017-2021

Table 59 Sales of Heated Tobacco: Volume 2016-2021

Table 60 Sales of Heated Tobacco: % Volume Growth 2017-2021

Table 61 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2016-2021

Table 62 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2016-2021

Table 63 Sales of E-Liquids by Nicotine Strength: % Value 2019-2021

Table 64 NBO Company Shares of E-Vapour Products: % Value 2017-2021

Table 65 □LBN Brand Shares of E-Vapour Products: % Value 2018-2021

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Table 66 □NBO Company Shares of Tobacco Heating Devices: % Volume 2017-2021

Table 67 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2018-2021

Table 68 □NBO Company Shares of Heated Tobacco: % Volume 2017-2021

Table 69 □LBN Brand Shares of Heated Tobacco: % Volume 2018-2021

Table 70 □Distribution of E-Vapour Products by Format: % Value 2016-2021

Table 71 □Distribution of Tobacco Heating Devices by Format: % Volume 2016-2021

Table 72 □Distribution of Heated Tobacco by Format: % Volume 2016-2021

Table 73 □Forecast Sales of Tobacco Heating Devices: Volume 2021-2026

Table 74 □Forecast Sales of Tobacco Heating Devices: % Volume Growth 2021-2026

Table 75 □Forecast Sales of Heated Tobacco: Volume 2021-2026

Table 76 □Forecast Sales of Heated Tobacco: % Volume Growth 2021-2026

Table 77 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2021-2026

Table 78 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2021-2026

Tobacco in Kazakhstan

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