

Sweet Biscuits, Snack Bars and Fruit Snacks in Dominican Republic

Market Direction | 2022-07-25 | 24 pages | Euromonitor

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Report description:

Sweet biscuits, snack bars and fruit snacks was one of the few snacks categories that benefitted in retail volume terms from the pandemic. The category maintained steady low growth throughout 2020 and 2021 as people shifted their consumption from on-the-go to the home. Such items were popular to consume whilst working or studying from home as they are typically used to gain a relatively healthy energy boost.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

On-the-go consumption habits are returning now that COVID-19 restrictions have been lifted

Increased demand amongst consumers for healthier (sugar-reduced) snacks

Molinos del Ozama maintains leading spot despite rise of private label offerings

PROSPECTS AND OPPORTUNITIES

Healthier alternatives of snacking will become a bigger part of consumer diet as will smaller packet formats

Frito-Lay will continue to lead fruit snacks by celebrating local food culture

Social media provides an opportunity to connect with target consumers

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