

Sun Care in Brazil

Market Direction | 2022-07-28 | 28 pages | Euromonitor

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Report description:

Brazil witnessed one of the most critical pandemic scenarios in the world, with a peak at the beginning of 2021. The slow rollout of the country's vaccination programmes in the first half of 2021 meant prolonged home seclusion for many consumers. Outdoors activities and local celebrations such as Carnaval and Festas Juninas were cancelled, and the period was marked by prolonged uncertainty as to when normality would be resumed. However, with the population growing tired of staying home, and an e...

Euromonitor International's Sun Care in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care .

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SUN CARE IN BRAZIL

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sun protection starts slow recovery as restrictions are lifted

Economic crisis hampers faster recovery

Johnson & Johnson remains leader, while L'Oreal gains ground

PROSPECTS AND OPPORTUNITIES

Sun care as part of skin care routines to improve product relevance

Innovation continues to drive facial sun care

High and persistent inflationary pressures are expected to challenge sun care recovery

CATEGORY DATA

Table 1 Sales of Sun Care by Category: Value 2016-2021

Table 2 Sales of Sun Care by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Sun Care: % Value 2017-2021

Table 4 LBN Brand Shares of Sun Care: % Value 2018-2021

Table 5 LBN Brand Shares of Premium Adult Sun Care: % Value 2018-2021

Table 6 Forecast Sales of Sun Care by Category: Value 2021-2026

Table 7 Forecast Sales of Sun Care by Category: % Value Growth 2021-2026

CHART 1 Beauty and Personal Care Value Sales Growth Scenarios: 2019-2026

CHART 2 Beauty and Personal Care Impact of Soft Drivers on Value Sales: 2019-2026

BEAUTY AND PERSONAL CARE IN BRAZIL

EXECUTIVE SUMMARY

Beauty and personal care in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2016-2021

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2018-2021

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2016-2021

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2016-2021

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2021

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2021-2026

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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