

Snacks in Dominican Republic

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Report description:

In February 2022 all COVID-19 restrictions were lifted in the Dominican Republic, making vaccinations and the public use of facemasks no longer mandatory. This was the final step in a COVID-19 phasedown that has been taking place as the vaccination rate rises and transmission rate falls, leading to lower risk of serious illness amongst the population. This has had a positive impact on snacks consumption, since more people are spending time outside their homes and shopping in-store, despite the p...

Euromonitor International's Snacks in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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High prices lead to strong value growth despite decline in volume sales

Seasonal chocolate records retail volume boost as end of restrictions creates opportunities for parties and gift giving

Traditional grocery retailing continues to lead sales of chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Steady growth for chocolate confectionery to lead to volume recovery in 2024

Product development expected to focus on healthy, low sugar offerings

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Chewing gum shows faster recovery thanks to its added value properties

Bubble gum continue losing relevance due to high sugar content

PROSPECTS AND OPPORTUNITIES

Low price points support growth whilst non-essential nature, lack of sustainability, and fewer impulse purchases hampers it

Gum makeover with natural ingredients could boost the category

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Cadbury Adams leads a highly fragmented category landscape

Hall leads the medicated category benefitting the category's added value

PROSPECTS AND OPPORTUNITIES

A slowdown in growth as health awareness is on the rise

De-seasonalising Turrón could boost volume share of toffees, caramels and nougats

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Increased demand amongst consumers for healthier (sugar-reduced) snacks

Molinos del Ozama maintains leading spot despite rise of private label offerings

PROSPECTS AND OPPORTUNITIES

Healthier alternatives of snacking will become a bigger part of consumer diet as will smaller packet formats

Frito-Lay will continue to lead fruit snacks by celebrating local food culture

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Take-home ice cream growth persists whilst foodservice continues to suffer low sales

Helados Bon retains leading position thanks to focus on local flavours; Unilever aims to boost presence of Holanda and Ben & Jerry's through social media

Non-dairy ice cream captures the attention of Dominican consumers

PROSPECTS AND OPPORTUNITIES

Volume growth expected in both retail and foodservice as hot weather encourages consumption

Helados Bon will continue leading the category with local flavours and dual pricing strategy

Artisanal ice cream enjoys growing popularity thanks to new flavours and local ingredients though focus on foodservice proves a

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Frito-Lay maintains category lead thanks to established brand portfolio and PepsiCo's investment in local production plant

Popcorn sees growth flatten as end of restrictions limits film watching time

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Small and large packaging sizes to be popular in savoury snacks

E-commerce is expected to continue growing as industry players grow their presence and offer fast delivery

Healthier snacks alternatives will become a bigger part of consumer's diet

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