

Snacks in Dominican Republic

Market Direction | 2022-07-25 | 62 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In February 2022 all COVID-19 restrictions were lifted in the Dominican Republic, making vaccinations and the public use of facemasks no longer mandatory. This was the final step in a COVID-19 phasedown that has been taking place as the vaccination rate rises and transmission rate falls, leading to lower risk of serious illness amongst the population. This has had a positive impact on snacks consumption, since more people are spending time outside their homes and shopping in-store, despite the p...

Euromonitor International's Snacks in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Snacks in Dominican Republic

Euromonitor International

July 2022

List Of Contents And Tables

SNACKS IN DOMINICAN REPUBLIC

EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Snacks by Format: % Value 2017-2022

Table 9 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 10 \square Forecast Sales of Snacks by Category: Value 2022-2027

Table 11 \square Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 12 \square Forecast Sales of Snacks by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

High prices lead to strong value growth despite decline in volume sales

Seasonal chocolate records retail volume boost as end of restrictions creates opportunities for parties and gift giving

Traditional grocery retailing continues to lead sales of chocolate confectionery

PROSPECTS AND OPPORTUNITIES

Steady growth for chocolate confectionery to lead to volume recovery in 2024

Product development expected to focus on healthy, low sugar offerings

Wide distribution and Hershey's well-liked reputation will retain Mercasid's leading position despite anticipated rise of small local players

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2017-2022

Table 14 Sales of Chocolate Confectionery by Category: Value 2017-2022

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022

Table 17 Sales of Chocolate Tablets by Type: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2018-2022

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2017-2022

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

GUM IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

More time outside the home and social interaction boosts volume sales of gum

Chewing gum shows faster recovery thanks to its added value properties

Bubble gum continue losing relevance due to high sugar content

PROSPECTS AND OPPORTUNITIES

Low price points support growth whilst non-essential nature, lack of sustainability, and fewer impulse purchases hampers it

Gum makeover with natural ingredients could boost the category

Industry players must engage in new product developments to revitalise the category

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2017-2022

Table 26 Sales of Gum by Category: Value 2017-2022

Table 27 Sales of Gum by Category: % Volume Growth 2017-2022

Table 28 Sales of Gum by Category: % Value Growth 2017-2022

Table 29 NBO Company Shares of Gum: % Value 2018-2022

Table 30 LBN Brand Shares of Gum: % Value 2019-2022

Table 31 Distribution of Gum by Format: % Value 2017-2022

Table 32 Forecast Sales of Gum by Category: Volume 2022-2027

Table 33 Forecast Sales of Gum by Category: Value 2022-2027

Table 34 □Forecast Sales of Gum by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Gum by Category: % Value Growth 2022-2027

SUGAR CONFECTIONERY IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume increases are modest due to low consumer disposable incomes

Cadbury Adams leads a highly fragmented category landscape

Hall leads the medicated category benefitting the category's added value

PROSPECTS AND OPPORTUNITIES

A slowdown in growth as health awareness is on the rise

De-seasonalising Turron could boost volume share of toffees, caramels and nougats

Low sugar options to be introduced as health awareness is on the rise

CATEGORY DATA

Table 36 Sales of Sugar Confectionery by Category: Volume 2017-2022

Table 37 Sales of Sugar Confectionery by Category: Value 2017-2022

Table 38 Sales of Sugar Confectionery by Category: % Volume Growth 2017-2022

Table 39 Sales of Sugar Confectionery by Category: % Value Growth 2017-2022

Table 40 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2017-2022

Table 41 NBO Company Shares of Sugar Confectionery: % Value 2018-2022

Table 42 LBN Brand Shares of Sugar Confectionery: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 43 Distribution of Sugar Confectionery by Format: % Value 2017-2022

Table 44 Forecast Sales of Sugar Confectionery by Category: Volume 2022-2027

Table 45 □Forecast Sales of Sugar Confectionery by Category: Value 2022-2027

Table 46 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2022-2027

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2022-2027

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

On-the-go consumption habits are returning now that COVID-19 restrictions have been lifted

Increased demand amongst consumers for healthier (sugar-reduced) snacks

Molinos del Ozama maintains leading spot despite rise of private label offerings

PROSPECTS AND OPPORTUNITIES

Healthier alternatives of snacking will become a bigger part of consumer diet as will smaller packet formats

Frito-Lay will continue to lead fruit snacks by celebrating local food culture

Social media provides an opportunity to connect with target consumers

CATEGORY DATA

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022

Table 52 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2018-2022

Table 53 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2022

Table 54 NBO Company Shares of Sweet Biscuits: % Value 2018-2022

Table 55 LBN Brand Shares of Sweet Biscuits: % Value 2019-2022

Table 56 NBO Company Shares of Snack Bars: % Value 2018-2022

Table 57 □LBN Brand Shares of Snack Bars: % Value 2019-2022

Table 58 □NBO Company Shares of Fruit Snacks: % Value 2018-2022

Table 59 □LBN Brand Shares of Fruit Snacks: % Value 2019-2022

Table 60 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2017-2022

Table 61 □Distribution of Sweet Biscuits by Format: % Value 2017-2022

Table 62 □Distribution of Snack Bars by Format: % Value 2017-2022

Table 63 □Distribution of Fruit Snacks by Format: % Value 2017-2022

Table 64 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

ICE CREAM IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Take-home ice cream growth persists whilst foodservice continues to suffer low sales

Helados Bon retains leading position thanks to focus on local flavours; Unilever aims to boost presence of Holanda and Ben & Jerry's through social media

Non-dairy ice cream captures the attention of Dominican consumers

PROSPECTS AND OPPORTUNITIES

Volume growth expected in both retail and foodservice as hot weather encourages consumption

Helados Bon will continue leading the category with local flavours and dual pricing strategy

Artisanal ice cream enjoys growing popularity thanks to new flavours and local ingredients though focus on foodservice proves a

hindrance

CATEGORY DATA

Table 68 Sales of Ice Cream by Category: Volume 2017-2022

Table 69 Sales of Ice Cream by Category: Value 2017-2022

Table 70 Sales of Ice Cream by Category: % Volume Growth 2017-2022

Table 71 Sales of Ice Cream by Category: % Value Growth 2017-2022

Table 72 NBO Company Shares of Ice Cream: % Value 2018-2022

Table 73 LBN Brand Shares of Ice Cream: % Value 2019-2022

Table 74 Distribution of Ice Cream by Format: % Value 2017-2022

Table 75 Forecast Sales of Ice Cream by Category: Volume 2022-2027

Table 76 Forecast Sales of Ice Cream by Category: Value 2022-2027

Table 77 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027

Table 78 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

SAVOURY SNACKS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Category growth continues despite shift towards institutional sales

Frito-Lay maintains category lead thanks to established brand portfolio and PepsiCo's investment in local production plant

Popcorn sees growth flatten as end of restrictions limits film watching time

PROSPECTS AND OPPORTUNITIES

Small and large packaging sizes to be popular in savoury snacks

E-commerce is expected to continue growing as industry players grow their presence and offer fast delivery

Healthier snacks alternatives will become a bigger part of consumer's diet

CATEGORY DATA

Table 79 Sales of Savoury Snacks by Category: Volume 2017-2022

Table 80 Sales of Savoury Snacks by Category: Value 2017-2022

Table 81 Sales of Savoury Snacks by Category: % Volume Growth 2017-2022

Table 82 Sales of Savoury Snacks by Category: % Value Growth 2017-2022

Table 83 NBO Company Shares of Savoury Snacks: % Value 2018-2022

Table 84 LBN Brand Shares of Savoury Snacks: % Value 2019-2022

Table 85 Distribution of Savoury Snacks by Format: % Value 2017-2022

Table 86 Forecast Sales of Savoury Snacks by Category: Volume 2022-2027

Table 87 Forecast Sales of Savoury Snacks by Category: Value 2022-2027

Table 88 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027

Table 89 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

Snacks in Dominican Republic

Market Direction | 2022-07-25 | 62 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €1750.00 |
| | Multiple User License (1 Site) | €3500.00 |
| | Multiple User License (Global) | €5250.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-02-13"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com