

## **Snacks in Bangladesh**

Market Direction | 2022-07-28 | 40 pages | Euromonitor

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### **Report description:**

Snacks have been benefiting from urbanisation and an expanding mid-income group in Bangladesh, with consumers attracted to the growing range of flavours and formats from both local and international players. Nonetheless, distribution for many products still remains limited to urban areas while the category also faces stiff competition from unpackaged products. Sales were hard hit by the outbreak of COVID-19, but the industry has continued to recover in 2022.

Euromonitor International's Snacks in Bangladesh report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Snacks in Bangladesh  
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### List Of Contents And Tables

#### SNACKS IN BANGLADESH

##### EXECUTIVE SUMMARY

Snacks in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for snacks?

CHART 1 Snacks: Small Local Grocer

CHART 2 Snacks: Small Local Grocer

##### MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2017-2022

Table 2 Sales of Snacks by Category: Value 2017-2022

Table 3 Sales of Snacks by Category: % Volume Growth 2017-2022

Table 4 Sales of Snacks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Snacks: % Value 2018-2022

Table 6 LBN Brand Shares of Snacks: % Value 2019-2022

Table 7 Distribution of Snacks by Format: % Value 2017-2022

Table 8 Forecast Sales of Snacks by Category: Volume 2022-2027

Table 9 Forecast Sales of Snacks by Category: Value 2022-2027

Table 10 □Forecast Sales of Snacks by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Snacks by Category: % Value Growth 2022-2027

##### DISCLAIMER

Summary 1 Research Sources

##### CONFECTIONERY

2022 Developments

Prospects and Opportunities

##### Category Data

Table 12 □Sales of Confectionery by Category: Volume 2017-2022

Table 13 □Sales of Confectionery by Category: Value 2017-2022

Table 14 □Sales of Confectionery by Category: % Volume Growth 2017-2022

Table 15 □Sales of Confectionery by Category: % Value Growth 2017-2022

Table 16 □NBO Company Shares of Confectionery: % Value 2018-2022

Table 17 □LBN Brand Shares of Confectionery: % Value 2019-2022

Table 18 □Forecast Sales of Confectionery by Category: Volume 2022-2027

Table 19 □Forecast Sales of Confectionery by Category: Value 2022-2027

Table 20 □Forecast Sales of Confectionery by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Confectionery by Category: % Value Growth 2022-2027

##### SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS

Table 22 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2017-2022

Table 23 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2017-2022

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Table 24 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2017-2022  
 Table 25 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2017-2022  
 Table 26 □NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value2018-2022  
 Table 27 □LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value2019-2022  
 Table 28 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2022-2027  
 Table 29 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2022-2027  
 Table 30 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2022-2027  
 Table 31 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2022-2027

#### ICE CREAM

Table 32 □Sales of Ice Cream by Category: Volume 2017-2022  
 Table 33 □Sales of Ice Cream by Category: Value 2017-2022  
 Table 34 □Sales of Ice Cream by Category: % Volume Growth 2017-2022  
 Table 35 □Sales of Ice Cream by Category: % Value Growth 2017-2022  
 Table 36 □NBO Company Shares of Ice Cream: % Value 2018-2022  
 Table 37 □LBN Brand Shares of Ice Cream: % Value 2019-2022  
 Table 38 □Forecast Sales of Ice Cream by Category: Volume 2022-2027  
 Table 39 □Forecast Sales of Ice Cream by Category: Value 2022-2027  
 Table 40 □Forecast Sales of Ice Cream by Category: % Volume Growth 2022-2027  
 Table 41 □Forecast Sales of Ice Cream by Category: % Value Growth 2022-2027

#### SAVOURY SNACKS

Table 42 □Sales of Savoury Snacks by Category: Volume 2017-2022  
 Table 43 □Sales of Savoury Snacks by Category: Value 2017-2022  
 Table 44 □Sales of Savoury Snacks by Category: % Volume Growth 2017-2022  
 Table 45 □Sales of Savoury Snacks by Category: % Value Growth 2017-2022  
 Table 46 □NBO Company Shares of Savoury Snacks: % Value 2018-2022  
 Table 47 □LBN Brand Shares of Savoury Snacks: % Value 2019-2022  
 Table 48 □Forecast Sales of Savoury Snacks by Category: Volume 2022-2027  
 Table 49 □Forecast Sales of Savoury Snacks by Category: Value 2022-2027  
 Table 50 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2022-2027  
 Table 51 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2022-2027

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