

## **Skin Care in Brazil**

Market Direction | 2022-07-28 | 37 pages | Euromonitor

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### **Report description:**

Skin care benefited from mid- to high-income consumers having greater time at home available to pamper themselves in 2020 as a result of the pandemic, and increasingly associated daily skin care rituals with health and wellbeing, which led to dynamic growth rates in both retail volume and current value terms. The financial aid provided by the government contributed to lower-income consumers also having access to both perceived essential items (such as food and medicine) and discretionary purchases...

Euromonitor International's Skin Care in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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