

Savoury Snacks in Cameroon

Market Direction | 2022-07-22 | 19 pages | Euromonitor

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Report description:

Retail volume sales of savoury snacks expanded at their fastest rate in six years during 2022, with puffed snacks continuing to dominate. Demand for savoury biscuits is relatively limited, as most local consumers prefer sweet biscuits, which are both readily affordable and widely distributed. As most brands of savoury biscuits are imported, they are relatively expensive in comparison. Moreover, biscuit manufacturers tend to focus their marketing and new product development efforts on the more dy...

Euromonitor International's Savoury Snacks in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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High pricing hobbles demand for imported potato chips

Roadside vendors dominate popcorn

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Summary 1 Research Sources

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