

Rtds in Cameroon

Market Direction | 2022-07-25 | 24 pages | Euromonitor

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Report description:

2021 was an ever worse year than 2020 for RTDs. The on-trade dominates volume sales of RTDs, and sales through this channel continued to decline during 2021 - albeit at a more modest rate than in the previous year - due to a combination of COVID-19 restrictions and an unstable economic environment. Although off-trade volume sales surged by almost half during 2020, this was from a relatively low base, so total volume sales fell. Moreover, the off-trade boom turned to bust in 2021, with off-trade...

Euromonitor International's RTDs in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTDs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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