

Premium and Luxury Cars in Sweden

Market Direction | 2022-07-26 | 16 pages | Euromonitor

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Report description:

Unlike other luxury goods categories, premium and luxury cars did not bounce back in 2021, but a rebound is expected in 2022, with this being driven by strong demand for electric vehicles. 2021 was a year with a high degree of fluctuation when it came to car sales. This was partly due to the ongoing impact of COVID-19 but also due to supply chain disturbances with shortages of semiconductors and other components. The year began with a sharp increase in new registrations, but during the second ha...

Euromonitor International's Premium and Luxury Cars in Sweden report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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